

Super Chill partners with Junior Adventures Group to bring screen-free wellbeing routines to wrap around care across the UK

Friday 1 May, 2026

Children's wellbeing platform, Super Chill and out-of-school care organisation Junior Adventures Group (JAG) have announced a new partnership that will see bespoke, screen free **'little routines'** rolled out across their wraparound care provision and holiday camps across the UK.

The first-of-its-kind collaboration is designed to give children attending JAG wraparound care provisions, and their leaders, access to short, practical wellbeing activities designed to help them pause, reset, and build emotional resilience as part of their everyday routine.

The partnership was announced at the inaugural SACA (School Aged Childcare Association) CYP Unite event, founded by JAG CEO Craig Jones, where professionals from across the CYP sector came together with a focus on improving outcomes for children and young people.

Super Chill launched in the UK in January 2026 following huge success in the Netherlands. The ad-free and payment-free platform helps children aged 6-12 build emotional resilience through small, repeatable habits, with daily emotional check-ins and support with issues including sleep, confidence and understanding their emotions.

Junior Adventures Group is a leading provider of after-school care, working with communities across the UK and internationally to deliver engaging, supportive environments for children outside the classroom. Across the UK, JAG reaches more than 10,000 children daily through 190+ venues, powered by over 1,000 activity experts.

The rollout will begin over the coming weeks, with JAG teams introducing routines such as calming resets and mindful moments into sessions. Feedback from children, families and teams will help share the future development and measure impact.

Geert Pelsma, Managing Director of children's wellbeing platform Super Chill, said:

"We are delighted to partner with JAG, an organisation making a real difference in the UK and beyond.

"Wraparound care plays such an important role in children's lives, and we know that small moments can have a big impact. These little routines are designed to fit naturally into the day and help children feel calmer, more confident and better able to regulate their emotions."

Craig Jones, Director of Junior Adventures Group and Chair of SACA, said:

"At Junior Adventures Group, we see first-hand the importance of supporting children's emotional wellbeing alongside their play and learning. This partnership with Super Chill allows us to introduce meaningful, easy-to-use routines that can have a lasting positive impact on how children feel, both in our care and beyond."

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