

Success breeds success claims Tom Harris, Managing Director at Live Innovations

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London-based event-marketing specialists, [Live Innovations](#) have made a commitment to development since their relaunch and this has seen the firm gain some tremendous development. This has led the firm to emphasise that 'success breeds success.'

About Live Innovations: <http://liveinnovations.co.uk/company-info-2/>

There is a famous quote by two time Olympic gold medalist and FIFA Women's World Cup winner, Mia Hamm: "Success breeds success" and Live Innovations supports that idea. When someone is successful it is likely because they are doing the right things and when they are rewarded with success they will tend to continue to do the right things. It's obvious, if someone is doing something that leads to success then they will most likely repeat those actions. Rats, for example, can be conditioned to push buttons for food and once they discover that the magic button is where the food comes from, they will keep pushing the same button, it's not rocket science. In layman's terms, actions that result in success, when repeated, will breed more success. At Live Innovations they support this theory. They have tried and tested methods for their contractors to follow, something they call copy and paste learning. At Live Innovations they recognise that if something works then all they need to do is replicate what works and therefore success breeds success.

Entrepreneur and Managing Director at Live Innovations, Tom Harris is committed to the development of the contractors at the firm. He has a proven track record for developing budding entrepreneurs into successful businessmen and women. As well as business owner, he has also taken on the role of coach and mentor. At Live Innovations they operate an open door policy, making the management team fully accessible. "I am incredibly passionate about helping others achieve the dream that I was fortunate enough to achieve. One of the most exciting parts of being a business owner is having the ability to provide others with the opportunity I was given," said Mr. Harris.

Live Innovations are committed to the development of the people they work with. "We are first and foremost a sales firm but we are also a development firm. We invest a lot into every single person we work with, providing them with unrivalled opportunities to develop," said Tom Harris, Managing Director at Live Innovations. Mr. Harris also stated that he is a firm believer that success breeds success.

There has been a momentum growing at Live Innovations and this month the firm were announced as the number one marketing agency in the UK on their finance campaign. One of the entrepreneurs that Mr. Harris mentors was also in the top ten, a perfect example of success breeding success.

Live Innovations is an event marketing company specialising in personalised marketing events which represent their clients' brands directly to consumers. These unique event marketing campaigns give Live Innovations the chance to connect with consumers on a face-to-face basis which often helps to establish long-lasting and personal business relationships between brand and consumer. At Live Innovations they are urging businesses to focus on development and encouraging and [nurturing others](#) to achieve success.

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