Success at HB Group Leads to Recruitment Drive

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The sales and marketing firm based in Milan, Italy have seen a constant demand for their direct marketing solutions. To keep up with the demand and continue their rapid growth the firm are keen to take on new recruits to support the expansion plans.

HB Group are a sales and marketing firm specialising in providing state of the art direct marketing solutions to a wide range of clients spanning many industries. The firm established in early 2014, and have since attained impressive results and increased customer acquisition rates for their clients through face to face interactions and promotions. This approach opens a mutual channel of communication between their clients' and their consumers which allows their clients to personalise their customer service experience. HB Group works intensely with all their clients' to ensure they understand each client's individual values in order to create a unique and engaging campaign.

Due to the effectiveness of their approach and the impressive results they have gained for their clients, the firm have experienced growth consistently this year which has now led to a big recruitment drive. HB Group is expected to expand throughout Italy in 2015. These expansion plans mean the sales and marketing firm will need a huge team of sales and marketing representatives and support staff, as well as more leadership and management staff to drive the expansion towards success.

Located closely to Milano Porto di Mare, HB Group will look into fast-track training programs to ensure their new recruits are up to speed before next year's expansion, and impart their vast knowledge of the sales and marketing industry to aid the development of their new recruits and existing sales force. The firm are keen to support innovation among their workforce and are looking for motivated and enthusiastic individuals who will not only help to make their expansion a success, but who display entrepreneurial spirit and are keen to expand their own leadership and business management skills.

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