STV Appoints Channel Editor For New City TV Services

Tuesday 15 October, 2013

Following the award of licenses to deliver new city-focused TV services to Glasgow and Edinburgh, it is announced that Paul Hughes has been appointed as channel editor for both services.

Paul Hughes has extensive media experience in production and editorial roles with ITV, ITN, GMTV, STV, and
independently as a media consultant. Paul also led the digital TV switchover for Digital UK in Scotland.

Reporting to Elizabeth Partyka, director of the new city TV services, Paul will be responsible for creative and editorial leadership for STV Glasgow and STV Edinburgh.

The new services also involve a partnership between STV and leading universities in each of the cities (Glasgow
Caledonian University in Glasgow and Edinburgh Napier University in Edinburgh). Paul will work closely with these partners and community groups, to create an engaging, informative new media service for Scotland's two largest cities.

The launch dates for the new services are also announced today with STV Glasgow launching in June 2014 and STV Edinburgh launching in August 2014.

Elizabeth Partyka, director of the new city TV services, said: "I am hugely excited about the opportunities that the two new city channels offer. Getting closer to communities and consumers is important for STV, and the addition of two new TV channels complement our existing broadcast, online and mobile services.

"The partnership with Glasgow Caledonian University and Edinburgh Napier University is an innovative extension to the media landscape of Scotland, providing media students with opportunities to work and learn in a live broadcast environment. The new city services open the door to innovative ways for us to engage and involve current and new commercial clients.

"This is the ideal time to welcome Paul Hughes to the team as we work towards going live on air in June and August next year."

Paul Hughes, channel editor for STV Glasgow and STV Edinburgh, said: "I'm delighted to be joining the STV
team to launch these two new services. The challenge will be to tell the stories of Glasgow and Edinburgh in a way that informs, engages and reflects life in these two great cities. We also have to find ways to do that and meet the rapidly changing expectations consumers have of the media. These services will complement and build upon STV's existing position as Scotland's leading media brand."

Ofcom announced the award of licences to STV for Glasgow and Edinburgh in January 2013. The new channels will be available on Freeview.

Notes to Editors

- About STV
STV reaches over 4 million viewers each month with first class programming including soaps Emmerdale and Coronation Street, big drama productions, entertainment hits The X Factor and Britain's Got Talent, strong home-grown productions and the most comprehensive local news service in the UK.

STV Productions is one of the UK's leading content businesses, with ambitious plans for growth and expansion in the UK and overseas. The company has a record of success across a range of genres including drama, factual and entertainment, producing a wide range of programmes for a variety of networks, including Catchphrase and Fake Reaction for ITV1 and ITV2, ratings success Antiques Road Trip for BBC Two and drama The Poison Tree for ITV1.

STV's digital business incorporates Scotland's most popular commercial media website, www.stv.tv, home to the STV Player and comprehensive news, sport and entertainment services.

STV content is available across multi platforms including iPhone, Android, PS3, Windows 8; YouView and Samsung Smart TV.

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STV ::

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- STV News
STV News brings viewers live, comprehensive and up-to-the-minute news across the east, west and north regions of Scotland.

STV News broadcasts three morning bulletins during the Daybreak programme and a lunchtime bulletin.

Our dedicated evening news programmes, STV News at Six, are broadcast in Glasgow, Aberdeen and Edinburgh, with a bulletin for the Dundee and Tayside area, allowing STV to deliver local news stories and prioritise stories relevant to its regional audience.

John MacKay is the anchor for Glasgow and the west, Gordon Chree and Rachel McTavish present in Edinburgh and the east, and Norman MacLeod and Andrea Brymer front the programme in the north.

STV News is highly valued by our viewers and is currently achieving a ten year high in audience share.

STV also provides up-to-date online news and sport coverage on www.stv.tv.

-Ends-

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