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# STUDENTS SET TO SPEND A LITTLE & EARN A LOT WITH #FOMOFORTNIGHT FROM VC STUDENTS BY VOUCHERCODES

Thursday 26 September, 2019

As part of its ongoing mission to make life more affordable, leading voucher site <u>VoucherCodes.co.uk</u> has launched its largest ever student saving incentive, #FOMOFortnight, offering two weeks of amazing deals to university students nationwide.

The brand is extending its popular #FOMOFriday student incentive for two whole weeks, from 27th September until 11th October, just in time to help students save on fresher's week buys. Every day throughout the fortnight, VoucherCodes will give away 300-500 free gift vouchers for big brands including Amazon, Topshop, and Costa in return for students shopping at retailers such as Boohoo, Sports Direct, and GAME.

It's simple - by spending a little, you'll earn a lot, with students who get involved every day set to earn at least £150 worth of gift vouchers to spend however and whenever they want!

Whilst students are famously more night owls than early birds, time is of the essence when it comes to snapping up these amazing savings. There are a limited number of vouchers on offer each day, so you'll need to be quick to make the most of the host of vouchers on offer! So make sure to keep an eye on your inbox for daily offer alerts.

Anita Naik, Lifestyle Editor at VoucherCodes adds, "University is one of the most exciting times of our lives, packed with new independence, new friends, and new experiences – but student life can also be a costly time as you enjoy all of the opportunities at your feet.

"Taking advantage of the host of student-only offers now at your fingertips, including #FOMOFortnight, can make a real difference to your bank balance. Make sure you don't miss out on huge savings and even bigger rewards, register on VoucherCodes so you can take advantage of all the #FOMOFortnight offers. By being smart with your shopping you can rack-up heaps of vouchers for your favourite brands, which you can save for when your student loan needs to stretch a little further, or just reward all of your hard work with an extra treat you might not otherwise be able to afford."

### Get the deals

-ENDS-

### Notes to editors

### Upcoming #FOMOFortnight offers include:

- Friday 27<sup>th</sup> September: £20 Amazon voucher when you spend over £5 over Amazon.co.uk
- Saturday 28<sup>th</sup> September: £15 Costa voucher when you spend over £10 at GAME
- Sunday 29<sup>th</sup> September: £10 Amazon voucher when you spend over £5 at Boohoo
- Monday 30<sup>th</sup> September: £15 Argos voucher when you spend over £15 at Argos

Plus 10 more days of unreal deals with brands including Sports Direct, House of Fraser, Nasty Gal, Wilko, Odeon Cinema, and TrainLine

### Terms and Conditions:

- In order to qualify for #FOMOFortnight, participants must have a VC Students (VoucherCodes Student) account.
- Participants will be emailed the #FOMOFortnight offer each day.
- As long as participants have registered on the offer, they will have until 2pm to make a valid purchase.
- Following redemption, participants will receive an email letting them know the voucher is ready for collection in their VC Students account (it usually takes around six days from purchase to the gift voucher being ready in the VoucherCodes account area).
- The minimum spend does not include the delivery charge.
- Participants must click through from the #FOMOFortnight page on VC Students to the retailer's

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website before making an online purchase.

- Participants must make sure not to visit any other site or click any other link before making a purchase, otherwise it may not track correctly.
- In-store purchases will not be valid, unless stated in the offers T's and C's.

#### For further information please contact:

Lottie Sheppard VC Students Email: lottie@vcstudents.co.uk

Or

Chelsea Snell VoucherCodes.co.uk Tel: 020 331 4456 Email: pr@vouchercodes.co.uk

#### About VoucherCodes.co.uk

VoucherCodes.co.uk is the UK's largest voucher website, helping millions of consumers shop with the brands they love, for less. Every week our members receive our newsletter, packed with the very best offers and deals from the UK's favourite retailers, restaurants and attractions.

VoucherCodes.co.uk has offers and/or deals from over 5,000 of the UK's biggest retailers and restaurants covering every imaginable product and service, so no matter what our customers are looking for we're sure to have a great deal to help save them money.

Our website, email newsletter and mobile shopping app make it safe and simple for our 8 million registered members to save money, whether they're shopping online, in-store or through their mobiles.

VoucherCodes.co.uk is operated by RetailMeNot, a leading digital savings destination connecting consumers with retailers, restaurants and brands both online and in-store. The company enables consumers across the globe

### About VC Students:

VC Students is VoucherCodes.co.uk's student discount offering.

VC Students provides discounts and rewards to suit the student lifestyle and help make that loan last longer. Come to us for savings on the things you need, want, and just plain can't find discounts for elsewhere. Save on everything from Nando's to Netflix, pints to Pret.

VC Students are proud to partner with The Access Project, a not for profit on a mission to help bright young people from disadvantaged backgrounds get into top universities. Every time a student uses a VC Students discount, 10% of the profit goes directly to The Access Project.

Come to VC Students every Friday at 11am and take advantage of the #FOMOFriday offer. Get a free gift voucher for big brands like Amazon, Costa, TOPSHOP just by spending a little at one of your favourite online retailers.

Students can find out about the best offers available by subscribing the weekly email, following @VCStudentsuk on Instagram or coming directly to the website.

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### **Company Contact:**

### VoucherCodes.co.uk

- E. pr@vouchercodes.co.uk
- W. https://www.vouchercodes.co.uk/

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