Student prices with grown-up facilities: Kinetic Fitness Club joins payasUgym.com

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Kinetic Fitness Club is run as part of Kings College Student Union, and is one of the latest to join the ever-growing network on payasUgym.com. Although the club is part of the university, it is open to everyone without restriction – for example there's no policy of 'students only' or 'ladies only'. Gyms in London with this relaxed attitude are definitely worth a visit, especially with the discounted passes now available.

Kinetic Fitness offers a wide selection of cardio machines and free weights. There is a light and airy fitness studio and a comfortable relaxation lounge for that after-workout coffee. Treadmills all have TV screens to keep exercisers amused, and the range of fitness classes is designed to attract people at all levels. High standards are not forgotten, with lockers provided, clean showers and changing areas for both gents and ladies. Only gyms that pay attention to their reputation survive in this highly competitive market – Kinetic Fitness is working hard to keep users happy.

www.payasUgym.com offers three discounted passes for the club, all covering use of the gym and attendance at fitness classes. There is a one day pass, a 'FitFix 5' pack of five passes and a one-month unlimited access pass. Savings from these are as high as 33% from the regular prices. The club is located between Waterloo and Waterloo East stations, opposite the Waterloo campus of the university and not far from the other two campuses.

CEO Jamie Ward said, "Kinetic Fitness Club shows that 'town and gown' can share a gym with benefits for both. The gym is well-placed for both students and commuters, and is a great addition to our collection of London gyms."

Since its launch only two years ago, payasUgym.com has rapidly become the one-stop shop for discounted access to gyms throughout the UK. The easy-to-use website makes searching for the right gym very simple. Users can find a gym by location or by facilities, or even by searching on specific terms such as 'ladies-only', 'gyms in Birmingham with pools' or 'ladies-only gyms in London' .

Buying a pass is just a matter of creating an account, topping up with credit and then selecting the gym and the time period for the pass. There's no paperwork and no hassle – just a few clicks mean that it is time to head for the gym.

For further information or interview opportunities contact:

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Notes for editors:

About payasUgym.com
payasUgym.com is the world's largest gym access programme providing people with greater opportunities to participate in sport and fitness. The payasUgym.com website offers a range of flexible options to use hundreds of existing gyms and health clubs ranging from discounted day passes, short term membership options and outdoor training. Customers simply create a free online account, top it up with credit and then use this credit to buy passes for gym use at any participating gym or health club without the need for inductions or joining fees. The service is supported by a free iPhone application.

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