Streamline Promotions on Why Bristol Is Brilliant For New Business

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Since establishing in Bristol earlier this year, sales and marketing firm Streamline Promotions have grown from strength to strength. Here the firm have shared what they love about Bristol and outlined why it is such a fantastic location for new businesses.

Based in Bristol, Streamline Promotions is a prominent provider of sales and direct marketing solutions within the south west. The firm are experts in increasing market exposure and using their extensive knowledge of market trends and behaviours are able to accurately pinpoint the most profitable market for their clients' campaigns. Instead of implementing the high cost, low impact marketing methods associated with mass marketing techniques, Streamline Promotions are dedicated to personalising the customer experience and delivering a service which is as individual as each customer. To do this, the firm meet with their clients' customers face-to-face and take the time to engage with them and learn about their needs and values. This approach then allows the firm to offer a tailored service to each customer which encourages greater brand loyalty and helps them to establish a positive market reputation.

About Streamline Promotions: http://www.streamline.gb.com/about-us/

Despite only setting up base in Bristol a mere 18 months ago Streamline Promotions have been able to achieve phenomenal growth since their establishment. With an ever increasing number of businesses recognising the true value of personalisation the firm's services have been in constant demand which has driven them to further extend their marketing territories and reach out to new contractors. Luckily for the firm Bristol has delivered the necessary resources to support their growth and development and the firm are immensely proud to call themselves a Bristol based business.

Bristol is home to a wealth of leading educational institutions – The University of Bristol, The University of West England, City of Bristol College and Trinity College, to name but a few. Offering a vastly extensive range of both vocational and degree level courses the city is helping to shape a talented and highly skilled future workforce. In 2014, Bristol was named the best UK city to live in by the Sunday Times due to its low unemployment rates, varied and affordable housing, inspiring culture and night life and access to a wide expanse of green spaces and countryside. This has meant that many people who come to Bristol to study stay in the city for employment, which has helped to form a varied and buoyant business community. With office and commercial renting 70% lower in cost than London, Bristol is fast becoming a firm favourite among promising entrepreneurs and has seen a steady rise in enterprise over the last 5 years.

Streamline Promotions believe that Bristol has a lot to offer entrepreneurs and can easily rival the cold corporate world of larger cities such as London. The firm are keen to see more entrepreneurs put down roots in the city and therefore were pleased to hear about a London based entrepreneur Oli Williams Barrett who recently organised a business Field Trip for entrepreneurs from London to Bristol to promote the benefits of leaving the big cities behind and highlight all that Bristol has to offer.

Streamline Promotions are excited to see how Bristol transforms in the future thanks to the growth of its small business community. The firm believe that for the city to continue to thrive it's important for entrepreneurs to get out there and get involved and as such the firm are set to attend a wide range of networking events to widen their exposure and form lasting business relationships.

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Streamline Promotions

E. info@streamline.gb.com
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