

Strategic Five Marketing Win Big at 2015 Sales and Marketing Awards

Thursday 14 May, 2015

[Strategic Five Marketing](#) travelled to London last weekend to attend the 2015 Sales and Marketing Awards to celebrate the many successes in the industry over the past twelve months, including their own accomplishment for winning an award this year's event.

On Saturday, 9 May 2015 the whole Strategic Five Marketing crew travelled to London for the annual Sales and Marketing Awards in London. [Ben Lambert, Managing Director](#) of Strategic Five Marketing, is especially proud to have won the '2015 Most Improved Business Award'. The company achieved an increase in sales for their clients by over 75 per cent last year and a significant growth in customer retention by more than 50 per cent. "We are incredibly happy about the results and the award. It was a fantastic event and an indescribable feeling to be acknowledged with an award after a year of hard work", says Ben Lambert of Strategic Five Marketing.

The event was held at the Royal Festival Hall in London, located at the heart of the Southbank Centre complex next to the river Thames and close to London Waterloo. It has become one of the world's leading performance venues. Highlights of the day were the awards, guest speakers of the industry from the UK and overseas, a live performance of X-Factor runner Fleur East and spot prizes including a flat screen TV, Kindles, T-shirts and products from the event sponsors. When the event finished, Strategic Five Marketing attended the after party, specifically arranged for award winners, at the Mondrian London at Sea Containers, a stylish and sophisticated boutique hotel situated on the banks of the river Thames. "It was a fantastic atmosphere and really interesting to network with other business owners of the direct sales and marketing industry, some of them from different countries" says MD of Strategic Five Marketing, Ben Lambert.

With offices in Birmingham, Reading, Leicester, Plymouth and Liverpool, Strategic Five Marketing have become a market-leading firm in their sector throughout the UK. Having maintained a very good reputation amongst their clients over the past few years, Strategic Five Marketing have been asked to open up in further locations by the end of the year. Ben Lambert of Strategic Five Marketing provides a little insight: "We are currently looking into different scenarios and are about to decide in what markets we are going to expand. We are even discussing plans about going international in 2016; however we will announce it as soon as we have reached a decision."

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