Strategic Five Marketing Travel to the USA as Special Guests

Monday 20 July, 2015

Strategic Five Marketing's Managing Director was invited to the American Sales Awards Rally in Baltimore after a hugely successful start to 2015.Taking place on Sunday 12th July, Ben Lambert, Managing Director of Strategic Five Marketing, was especially proud to have won the '2015 Most Improved Business Award'. The company achieved an increase in sales for their clients by over 75 per cent last year and a significant growth in customer retention by more than 50 per cent. It was this success that secured the special guest invite.

About Strategic Five Marketing: http://www.strategicfivemarketing.com/

To celebrate the invite Strategic Five Marketing wanted to make the US visit one to remember.Ben Lambert met with a select group of New York City-based entrepreneurs for dinner before the US Sales Awards. They made the journey from New York City to Baltimore in Maryland in prestigious Mustang sports cars.

The firm believes that this event was particularly important because it helps the leaders to understand the necessities of running a business and teaches them valuable skills needed to be successful. As well as this, it was a great opportunity to connect and network with other like-minded business professionals and seek their advice. Networking often results in valuable, long-lasting business relationships which are vital to success in business.The event was designed to allow the success stories of 2015 to inspire other entrepreneurs to maximise their 2015 opportunities.

With several breakout sessions it enabled delegates to network with other entrepreneurs and build strong bonds that could be developed after the event finished.Building a strong support system with those from the same field allows a business to strengthen its external mentors which can be a useful resource as the business grows and develops.

Strategic Five Marketing is an outsourced sales and marketing firm based in Liverpool. The firm specialise in unique direct marketing campaigns that are tailored to meet their clients' specific needs. These campaigns are taken directly to consumers via face-to-face marketing techniques which allow the firm to create long-lasting and personal connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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