

Strategic Five Marketing Share Habits of Highly Organised People

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Sales and marketing firm, Strategic Five Marketing outlines why having good habits is important in business and shares the habits of highly organised people.

Strategic Five Marketing believes that it can take a bit of time to develop good habits because it is something that has to be adapted too. But the firm believes habits are a mind-set rather than a way of living. For instance, a person begins living their life in an organised manner, with each and everything in their routine well thought out. And then comes a time where their systems and rituals are actually morphed into their routine, and their mind adapts to them as habits.

Strategic Five Marketing believes that it is incredibly important to create good habits in business because there are many challenges and obstacles involved in running a business and it is important to have good habits and routines where possible to make these situations easier. Having good habits also makes things consistent so that consumers always know what to expect from the business and are always pleased with the service they receive. This encourages brand loyalty and also encourages new business through word-of-mouth. Good habits are important to maintain so that standards always remain high.

Strategic Five Marketing has revealed the top habits that organised people have:

They have specific routines and rituals set for the start and end of every day

Strategic Five Marketing suggests taking some time out every day to do the things that make you who you are. Being organised doesn't mean being a prisoner to a routine.

They follow a to-do list

Following a to-do list is a primary source of organisation.

They prioritise

Strategic Five Marketing says to figure out what's most important and get to it first. Prioritise the to-do list and postpone anything that can be done later on.

They leave room for last minute changes in the list

Business emergencies or even family emergencies may occur and their needs to be room in the day to deal with these. Strategic Five Marketing says to leave room for re-adjustments in the to-do list.

They eliminate distractions

Strategic Five Marketing says, it doesn't matter what time of the day a person checks their inbox. What matters is that they have a dedicated time slot each day, possibly half an hour for reading and answering all emails. This means they are not being distracted all day by incoming emails but they are dealing with everything appropriately.

They set alarms and reminders

Don't leave any room for error. Have everything on your side to help avoid them. Set alarms, reminders and whatever else helps you to deal with your tasks on time, says Strategic Five Marketing.

Strategic Five Marketing is an <u>outsourced sales and marketing firm based in Liverpool</u>. The firm uses unique marketing techniques to create personalised campaigns that accurately represent their clients' brands. These campaigns are then taken directly to consumers via face-to-face marketing techniques in order to create long-lasting and personalised relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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