Strategic Five Marketing Invite Contractors and Clients to Relationship Development Workshop

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Newcastle-based Strategic Five Marketing have revealed their plans to host a relationship development workshop for their contractors in order to refresh their minds and take time away from a business environment.

Strategic Five Marketing revealed last week that they hosted a paint balling session as a way of getting their contractors together and improving business relationships with clients. The contractors had an opportunity to have some fun and get to know each other better as well as connecting with some clients. The firm believe that this is a vital step in getting everyone to work towards common goals as well as pursue their own individual developments.

About Strategic Five Marketing :http://www.strategicfivemarketing.com

The firm have also organised an additional opportunity where they have set a sales target for all of the contractors within Strategic Five Marketing and if they hit the target they will all be rewarded with a Go Karting event where, again, they will have the opportunity to develop strong business relationships within the firm.

Strategic Five Marketing say that these organised get-togethers are a great opportunity for individuals within the firm, who spend a lot of time developing their individual skill sets, to develop their networking skills and their ability to work alongside others. The firm are confident that these skills will be vital for every applicant who wants to go ahead and pursue an opportunity in entrepreneurship and business management. “Whilst our applicants spend a lot of time working on individual goals, it is vital that to be a success in the future they understand the importance of getting along with others and working to achieve common goals," highlights Ben Lambert, Managing Director.

The firm have also revealed how they stress the importance of a healthy work-life balance, “It is important for everyone to take time away from a business environment in order to relax and refresh the brain. Working non-stop is not healthy for anyone and can actually have a negative impact on productivity," revealed business owner, Ben Lambert. The firm state how vital it is to take regular breaks to connect with friends and family outside of a business situation.

Strategic Five Marketing is an outsourced sales and marketing firm based in Newcastle. The firm develop unique direct marketing campaigns on behalf of their clients' brands. These campaigns are taken directly to consumers in order to develop long-lasting and personal business connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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