STRATEGIC ALLIANCE EMPOWERS GLOBAL SERVICE AND SUCCESS FOR CLIENTS

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London, UK

Canadian-based Bubblebox (www.bubblebox.cloud) and UK-based Pracedo (www.pracedo.com), both Salesforce consultancy companies, have formed an international strategic alliance. This partnership brings together the extensive Salesforce Marketing Cloud and Pardot expertise of Bubblebox with Pracedo – a leader in Salesforce Sales, CPQ, Service, Community and App Clouds. Together, Bubblebox and Pracedo now offer clients world-class multi-cloud capabilities and services in geographic markets across the United Kingdom, Europe, the Middle East, Africa and the Americas. This alliance creates a global team of 35 Salesforce experts, delivering service excellence in all aspects of Salesforce Clouds.

Said Paul Gordon, Co-Founder & Managing Partner of Bubblebox: “There is a strong cultural alignment between the two companies and the people – from leadership and staff. Along with our complementary skills that allow us to offer exceptional cross-cloud services to customers, our individual and joint commitment regarding positive corporate governance and responsibility was important to Pracedo and to Bubblebox. Integrity, ethics and shared values mean as much to us and our clients as does our Salesforce cross-cloud expertise and experience. This is an exciting partnership for Bubblebox and we are looking forward to growing the business and working with the Pracedo team.”

Said Matthew Schutz, Founder & CEO of Pracedo: “We are thrilled to announce this strategic partnership with Bubblebox. It allows each of us to offer more to customers – and to globally expand with a trusted, skilled team. There is a strong mutual respect between Pracedo and Bubblebox that is rare in business. It is about an authentic and matching company culture on both sides and a strong desire to support each other with our respective and highly complementary skill sets. We anticipate a long and productive partnership with Bubblebox. We see a bright – and global – future together.”

About Pracedo

Pracedo is a top-rated Salesforce and Pardot consultancy based in London, serving UK and Europe. Their expert team is made up of certified Sales Cloud, Service Cloud, Community Cloud, CPQ and Pardot consultants and certified Platform developers. They have delivered customer success on the Salesforce platform since 2010. Pracedo delivers results with the tailored, quality service of a small private firm. They are a Silver Consulting Partner with Salesforce.com and an Impact Partner with Salesforce.org.

About Bubblebox

Vancouver-based Bubblebox has earned a global reputation for implementing the right Salesforce cloud solution for its customers – generating exceptional and measurable results. Their skilled team is made up of certified Marketing Cloud, Sales Cloud, Service Cloud, Community Cloud and Pardot consultants. The Bubblebox team brings exceptional customer service to everything they do, offering expertise and knowledge typically found at much larger consultancies. They work with a range of customers from small businesses to high-profile brands and multinational corporations. They serve customers throughout Canada and the U.S.

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