

# StorTrack Introduces Powerful and Unique Market Discovery System and Analysis Tool for the Self-Storage Industry in the U.K.

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London, UK, 15 September 2020 - StorTrack (StorTrack.co.uk), the leading global provider of data intelligence solutions for the self-storage industry worldwide, has launched MarketView Platform (MVP) for the U.K. self-storage market.

MVP is a unique and powerful platform for operators, developers, and investors of self-storage who can benefit from integrated insights for any location in the UK that can be considered as investment in self-storage. MVP combines market intelligence with competition and supply analysis, rates, trends, demographics, market value, inventory, and more, that any investor, owner or seller should be knowledgeable of, before considering the actual investment.

The interactive and fully-customizable data visualization platform, enables users to build custom insight and reports for any self-storage market within the U.K.

"MVP offers owners, developers and estate agents working in self-storage the next level of market analysis and due diligence in a flexible, easy-to-use and data-rich platform," says Kris Glabinski, European Vice President at Aggregate Intelligence, StorTrack's parent company.

With over 1,900 self-storage facilities expected to be fully operational by 2021, the U.K. self-storage industry is expected to continue to grow, making the launch of MVP especially timely for those looking for new markets to invest in.

MVP is now live at StorTrack.co.uk, with a national, unlimited subscription option available or a pay-as-you-go model where users can purchase access to the markets they wish to look up, as needed.

## About StorTrack

Launched in 2014, StorTrack is the market-leading business intelligence solution used by self-storage operators across the world. StorTrack integrates and enhances data including rates, ranks, market activity, demographics and other market data to provide tools and services that help operators, owners and investors make better decisions in price management and marketing, and in investment and development. For more information, visit StorTrack.co.uk

## About Aggregate Intelligence, Inc.

StorTrack's parent company, Aggregate Intelligence, is a global business intelligence company whose mission is to combine big data with leading edge data visualization and management tools to provide business owners with better decision making support in their respective functions. The company operates in multiple markets around the world including travel, retail, health, ecommerce, events and commercial real estate.

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