Standard Life Names Tiller Head of Adviser Propositions and Strategy

Wednesday 22 April, 2015

Standard Life today announces it has appointed David Tiller as Head of Adviser Propositions and Strategy. This extends his role beyond Standard Life Wrap to include its SIPP and International Bond propositions, as well as business support services for advisers.

David Tiller said: "I have no doubt that the pension freedoms are creating a golden age for financial advice and wealth management in this country. The last few weeks have again made it absolutely clear that people need the profession's help to build efficient and sustainable retirement plans. It's a privilege to work with the UK's best adviser firms to build a future in which advice is more socially and financially valuable than ever before."

David's 30-strong team will be joined by Mike Hogg who will take on the role Head of Platform Strategy, alongside Graham Dow taking on the role of Head of Wealth Manager Propositions.

Tiller continued: "I have worked closely with both Graham and Mike over the last couple of years on the platform developments, including the introduction of clean share classes and the Leading Platform Programme. The team now continues to focus on our immediate priority, which is supporting firms in developing their propositions and processes for clients living off their portfolios in retirement. The tax planning, investment and servicing requirements of these clients has fundamentally changed and firms need solutions to meet these requirements in an efficient way. This isn't about drawdown 'bells and whistles' or complex investment guarantees. It's about helping advisers deliver better outcomes to more clients by systemising the process of investing, monitoring and withdrawing assets from portfolios."

ENDS

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