

SPRINT INTO SUMMER IN THE PORSCHE BOXSTER BLACK EDITION

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Exclusive special roadster with added features

Porsche is inviting open-top driving enthusiasts the chance to sprint into summer behind the wheel of a new special series of the Boxster: the Black Edition.

The combination of black paintwork and black partial-leather interior emphasises the timeless elegance of the mid-engine design. Standard equipment on the Boxster Edition models includes Porsche Communication Management (PCM) with navigation module and mobile phone preparation module, Park Assist front and rear, automatically dimming rear-view mirrors, rain sensor, cruise control and Sport Design steering wheel.

The two-seater roadster is powered by an emotive 2.7-litre flat-six engine offering 265 hp (195 kW), which is mid-mounted in the chassis for optimal driving dynamics and responsiveness.

The colour concept remains consistent with the soft top and roll-over protection bar also finished in black. And the standard wind deflector helps to limit turbulence when the electrically-operated soft top is lowered.

The 20-inch Carrera Classic wheels and bi-Xenon headlights with Porsche Dynamic Light System (PDLs) are further distinctive highlights. The driver and passenger can enjoy a higher level of personal comfort with the two-zone climate control and heated seats with the Porsche Crest embossed on the head restraints – perfect for open-topped motoring all year round. Also ensuring entertainment in all weathers, the sound system in the Boxster Black Edition is the high-quality Sound Package Plus.

The Boxster Black Edition goes on sale today in Porsche Centres in the UK and Ireland, priced from £46,164 (RRP).

In addition to the Black Edition features, standard equipment on every Boxster includes electric powered hood with heated glass rear window, remote control roof operation, air conditioning, CDR audio system with 7-inch colour touchscreen, universal audio interface offering MP3 connectivity, auto stop/start, Sports mode, tyre pressure monitoring, Porsche Stability Management (PSM), three year warranty and three year roadside assistance package.

Customers will also be able to explore the potential of their new car by participating in a complimentary course at the Porsche Experience Centre, Silverstone.

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Porsche can claim more than 30,000 race victories in almost every motor sports series worldwide, and while many of these successes have been achieved with immensely powerful specialist race cars like the evocative 917 and 956, the iconic 911 sports coupe is the bedrock on which the peerless racing reputation of the Stuttgart marque has been built.

The 911 demonstrates perfectly the Porsche philosophy of not only building sports cars in order to win races, but also to gain development know-how that can be incorporated into the evolution of its road cars. Successive generations of the rear-engined 911 have been honed on the race circuit since its debut in 1963, with customers benefitting from continuous improvements in key dynamic areas such as engine performance, braking and aerodynamics.

Porsche is the world's largest manufacturer of racing cars; the Porsche 911 GT3 Cup race car competes in the Mobil1 Supercup, the world's fastest international one-make Championship, which supports Formula One Grands Prix. The 911 GT3 Cup also entertains spectators around the world racing in the many domestic Carrera Cup Championships in Germany, Asia, France, Italy, Japan, Scandinavia and Great Britain. For many years, the GT3 R has been the first step for drivers moving up to GT racing, while the all-new 911 RSR is the standard-bearer for the Porsche Works teams in international blue riband events like Daytona and the Le Mans 24 Hours.

With 16 overall victories, Porsche is the most successful manufacturer in Le Mans history. In 2014, Porsche returned to Le Mans and the World Endurance Championship (WEC) with the factory-run 919 Hybrid sports prototype race car in the top LMP1 category, and scored its first outright victory in its debut WEC season in the final race in Brazil.

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