Spending on events are increasing, despite Brexit woes

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With the current political and financial uncertainty surrounding Brexit, many companies and businesses are tightening their collective belts. One area where corporate spending has actually increased is in team-building activities, as evidenced by independent Chester-based company Funktion Events which has DOUBLED its client base for company and team events, prompting further expansion into Europe.

To function effectively, the staff of any business must be motivated, co-operative, engaged and loyal. Working as an efficient member of a team is essential in most forms of employment and team-building activities have been repeatedly shown to enhance the levels of these qualities in employees.

"Over the last 18 months we have noticed businesses increasing their budget on staff related activities and events, which I believe is to help retain staff in these uncertain times"

Jay Broughton - Managing Director of Funktion Events

Successful teams are more productive and have higher morale, leading to increased work output and fewer absences. It is clearly crucial for businesses to make sure their staff are happy, particularly as Brexit looms; it is for this reason that more and more are choosing to provide team-building activities. 30 of the Top 100 Companies are clients of Funktion Events, taking advantage of the wide selection of team-building activities offered by the highly-regarded events organiser.

There is such a diverse selection of team-building events available that it's hard to know where to start. Fortunately, the state-of-the-art Funktion Events website provides powerful search and filter options to guide you through the collection, which features treasure hunts, sporting events, assault courses, masterclasses and much more besides.

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