Speciality coffee roaster Iron & Fire scoop prestigious business award at Shropshire Chamber of Commerce Awards Night

Wednesday 19 June, 2019

Iron & Fire is thrilled to have been awarded the title of Best Small Business 2019 (1-5 employees) by the Shropshire Chamber of Commerce.

The Awards are considered one of the best nights on the Shropshire business calendar where businesses are recognised and celebrated for their achievements and successes.

“We are absolutely thrilled to have won the Best Small Business award 2019. We are passionate about coffee and about providing the highest level of customer service we possibly can. It is fantastic to be recognised and to take part in this celebration of all the hard-working and dedicated businesses in Shropshire.”

About Iron & Fire Ltd

Iron & Fire supply freshly roasted speciality coffee and related products to both wholesale and retail customers. The business extends its offering to include machine, equipment and accessory sales and leasing, complete technical support and barista training. With an uncompromising, dedicated approach to its customers, the business has supported many start-up coffee shops as well as large well-established businesses. The team go the extra mile to support success and ensure businesses have everything in place and benefit from serving great coffee. The general public can also enjoy coffee courses and purchase coffee online.

In recent years the coffee market has seen a rapid expansion in the speciality market. Coffee drinkers have much higher expectations and expect a certain quality of bean and taste in their cup. Iron & Fire has grown rapidly to gain a premium position due to an in-depth knowledge of their product, the market and a commitment to quality. This coupled with key capital investments has ensured their product has a leading edge.

“Making substantial investments in both equipment and people has allowed us to develop our competitive edge. In addition to this, we have worked hard to maintain our quality brand profile. We do this by maintaining our values, customer service being key. We have an uncompromising, dedicated approach to our customers and have supported many start-up coffee shops as well as established businesses.”

Iron & Fire is a family business founded by Head Roaster Kevin Burrows in 2014 after returning from Melbourne Australia, the home of third wave coffee, where he spent a decade gaining valuable experience and learning the art of roasting. His desire to share this knowledge and develop his own unique approach to coffee roasting in the UK led to the launch of Iron & Fire. The coffee roastery, coffee machine showroom, and barista training centre were opened in Shrewsbury in 2018. Customers can expect to enjoy a true insight into the roasting process whilst sampling speciality coffees. These are roasted on uniquely modified, state of the art roasting equipment. The investment in this equipment, along with in house knowledge and skills has allowed Iron & Fire to bring out the best in every bean and bring its superior tasting coffees

“Coffee is more of an obsession than a vocation and we love everything about it - the industry, the people and of course the beans. We love partnering with our customers, helping them to get set up, develop their offering and grow their reputation for great coffee. It doesn’t matter if they are a small independent business or a chain of gastro pubs, we can help. We are also always available to talk coffee to anyone who shares our passion or who would simply like to know where to start.” Kev Burrows, Founder and Head Roaster

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