

SPECIALIST CURRY RESTAURANT TECH PLATFORM, CHEFONLINE, ANNOUNCES GOOGLE ACCREDITATION

Tuesday 2 September, 2025

Digital innovator for UK curry restaurants officially recognised as a Google Partner Digital Marketing Agency and a Meta Business Partner under the Agency Speciality.

ChefOnline, the specialist curry restaurant technology platform and a rising force in the UK's hospitality tech sector, has officially been recognised as a Google Partner Digital Marketing Agency and a Meta Business Partner under the Agency Speciality – a prestigious dual certification that positions the company as a leading digital solutions provider for independent and South Asian restaurants across the UK.

The announcement of Google accreditation was made at an exclusive celebration aboard the iconic Dixie Queen cruise vessel on the River Thames on Monday, 1st September. The event brought together over 200 restaurant owners and hospitality SMEs from across the country, alongside digital leaders, influencers, and industry stakeholders, in a dynamic evening celebrating innovation, resilience, and digital transformation in hospitality.

“This isn't just a badge—it's a responsibility,” said Mohammed Munim, Founder & CEO of ChefOnline, during his keynote speech. “Being recognised by Google is a testament to our performance, integrity, and impact. More importantly, it means we can now bring certified expertise and even greater value to the thousands of restaurants that trust us with their digital future.”

With its new Google Partner status, ChefOnline—one of the UK's leading platforms connecting diners to Asian restaurants and takeaways, with a customer base of over one million—joins a select group of agencies worldwide certified for their excellence in Google Ads, SEO, and performance-driven digital campaigns. The company has built its success on a commission-free model, offering branded websites, integrated EPoS solutions, CRM and loyalty tools, and UK-based support—all tailored for the hospitality industry. This recognition further reinforces ChefOnline's mission to empower restaurants in an era of rising costs, labour shortages, and the increasing demand for digital competitiveness.

“The real challenge for restaurants isn't just about getting online; it's about standing out, converting traffic, and building loyal customers,” added Munim. “That's where we come in.”

With a portfolio of over 1,000 restaurants across the UK, ChefOnline has become a trusted growth partner for hospitality entrepreneurs in the curry industry. Its integrated approach—combining technology, branding, and now Google-certified digital marketing—positions the platform at the forefront of digital innovation in the foodservice sector.

As the sun set over Tower Bridge during the Thames Cruise, the message was clear: ChefOnline is not only keeping pace with the digital future—it's leading it.

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