SparkUs launches free digital coaching program in Europe to support businesses through the coronavirus crisis

Wednesday 25 March, 2020

Company also announced the relocation of its HQ to Amsterdam from Istanbul

25 March 2020, **Amsterdam**- **SparkUs,** the creators behind the SparkUs Digital Coaching Platform today announced that it will start offering companies a free blended version of its leadership development program to address the challenges caused by COVID-19 in the workforce in Europe.

“In these disrupted and tough times we would like to support business leaders and give them tools to rebalance and readjust to the shifting business goals and to align their virtual teams.” said **Ozlem Sarioglu, professional coach and co-founder of SparkUs.**

Sparkus will hold a **free webinar** for those interested in the program in English on **Thursday, 26 March at 16:00 pm CET via** Zoom.

The company also announced that **it has moved its headquarters to Amsterdam, Netherlands** to enable the global expansion of its digital coaching platform, the legal process of which started in mid-2019.

“I wish we could have announced our relocation to Amsterdam in happier times, but we felt it was important to do so in order to support European leaders and HR people in these challenging times”, continued Sarioglu, professional coach and co-founder of SparkUs. **“**Amsterdam has always been an important city for me because I was trained here as a professional coach, so it was a natural choice when we started thinking about bringing our digital coaching platform to Europe.”

The free Sparkus “Coaching Program for Leaders at Home” will run completely online and be supported by experienced Professional Coaches with a blended approach. The program will **focus on:**

· Rebalancing as a leader in these challenging times

· Redefining your business goals that probably shifted due to Covid-19

. Readjusting to working from home for an extended period

· Evaluating your team and creating a motivation & development strategy to fit this challenging period – especially now that the team is working virtually

· Delegating and empowering to reach your business goals together with the virtual team

. How to -not only cope with- but also benefit from this time of “retreat” in the most effective way

Structure

· Kick-Off Group Coaching Session – 1 hour

· SparkUs Digital Coaching Journey – 1 week

· Impact & Closure Group Coaching Session – 1,5 hours

Availability

Groups will be limited to 10 to 12 people only and this is a limited time offer. The program will be delivered in English, Dutch, German, French and in Spanish.

For more information please visit https://www.sparkus.com/coaching-program-for-leaders-at-home/

About SparkUs

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SparkUs is an HR Tech company that provides scalable coaching solutions combining a customisable and secure digital coaching platform, human interaction and action tracking. Its mission is to establish a sustainable coaching culture within organisations so everyone from entry-level employees to senior managers can drive organisations forward. With its ICF accredited coaches, designers, HR tech experts and digital coaching tools, SparkUs helps organisations to unlock their human potential and get future-ready!

https://sparkus.com/

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