Source Marketing Direct Unveil the 7 Challenges Successful People Overcome

Friday 7 August, 2015

Entrepreneurs face many challenges and obstacles on the road to success and what separates the successful from the unsuccessful is their ability to overcome them, say Source Marketing Direct.

Research reveals that success in life is driven by one vital distinction; whether individuals believe that failure is produced by personal deficits beyond their control or seen as an opportunity to fix things through effort. Hector Montalvo of Source Marketing Direct says: "Successful entrepreneurs see challenges rather optimistically and treat failure as a learning experience. They get back up on their feet and try as long as it takes to achieve their goals." In fact, this mind-set is a sign of emotional intelligence.

About Source Marketing Direct:http://sourcemarketingdirect.com

People approach obstacles in different ways. Hector Montalvo, a successful entrepreneur and Managing Director of Source Marketing Direct embraces challenges and looks for ways to overcome them. "The past few years have taught me a lot. It hasn't always been easy. However, it feels so good once you overcome a difficult situation. It's a constant learning process and personal development," explains Hector Montalvo.

Some people find it challenging to maintain a successful mind-set. Source Marketing Direct unveil what the seven most common challenges are that can hold people back.

1. Age

Society often tells people that they are too young or too old to do things. Successful people do not let age stand in their way. "A number doesn't define what you are capable of," says Hector Montalvo of Source Marketing Direct.

2. What others think

When someone has a good feeling about what they have done, they should not let other people's opinions take that away from them.

3. Negative people

Source Marketing Direct say: "We choose to be surrounded by positive and like-minded people who have the same mind-set as we do. Negative people may try to bring you down and stop you from what you want to accomplish."

4. Fear

Fear is a choice and doubt is the greatest thief of opportunity, says Source Marketing Direct. Successful people are addicted to this emotion. The uncomfortable rush of adrenaline creates a euphoric feeling which helps them overcome difficult situations.

5. Pessimism

Some people like to complain. Hector Montalvo of Source Marketing Direct says: "Complaining doesn't get you anywhere. Successful people look for solutions to make things happen."

6. Past and Future

Accepting the past is important in order to move on to something great. Accepting the uncertainty of the future takes the fear away to step out of that comfort zone.

7. Things that cannot be controlled

There are people who always find reasons not to proceed due to things they cannot control, such as a financial crisis, fragile economies, environmental disasters, the weather or attacks. Instead of finding

Related Sectors:

Business & Finance :: Charities & non-profits :: Computing & Telecoms :: Education & Human Resources :: Government :: Leisure & Hobbies :: Media & Marketing :: Retail & Fashion :: Women & Beauty ::

Related Keywords:

Source :: Sales :: Motivation :: Entrepreneur :: Direct Marketing ::

Scan Me:

excuses, Source Marketing Direct recommend people to focus on the things they actually can control.

Based in London, Source Marketing Direct are an outsourced, direct sales and marketing company with over 13 years of experience. The firm is a leading customer acquisition organisation in the UK, offering a Business Development Programme to entrepreneurs who want to start their own company. Through coaching and training Source Marketing Direct help people gain the relevant skills they require to run their own business. "It is all about the right mind-set," insists Hector Montalvo. "If someone wants it bad enough they won't let anything get in their way to achieve their goals."

Due to their success, Source Marketing Direct are planning to open up in at least two further locations by the end of 2015.

Company Contact:

Source Marketing Direct Ltd

T. 02034415503
E. csagar@sourcemarketingdirect.com
W. https://sourcemarketingdirect.com/

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.source-marketing-direct.pressat.co.uk