Source Marketing Direct to Travel to Philadelphia for USA Sales Awards

Monday 23 June, 2014

Source Marketing Direct has been invited to attend the prestigious Annual USA Sales Awards ceremony in Philadelphia.

Source Marketing Direct's Managing Director Hector Montalvo will travel to Philadelphia and attend the event with 4 other colleagues of the London-based outsourced Sales and Marketing firm. Established in 2001, Source Marketing Direct is one of the most successful outsourcing companies in London, working with a vast range of well-known brands and fresh start up clients, to create standout and effective direct marketing campaigns.

The awards ceremony will kick off at 11am EST on Saturday, June 28th 2014, and after the success of last year, is once again being held at the Verizon Hall in the Kimmel Centre for performing Arts for the second year in a row. Verizon hall was the first major concert hall to open during the 21st Century and is renowned for being one of the world's best performance venues. The 2500 seated capacity auditorium is a grand and opulent setting and a perfect venue for such a prestigious event in the sales and marketing sector's calendar.

MD Hector Montalvo, originally from Boston USA is thrilled to have the opportunity to return to America. He plans to spend 2 days in the fantastic city of New York for networking purposes, before travelling to Philadelphia for the ceremony

'It's going to be great to be back in the US, being based in London I don't always get the opportunity to come back as much as I'd like, but it's a real pleasure to be invited to the USA Sales awards' – Hector Montalvo MD of Source Marketing Direct.

The USA Sales awards are a fantastic opportunity for those in attendance to recognise and appreciate the achievement and hard work of others in this vastly competitive and high pressure business field. Over 200 awards will be presented during the event, including awards for Top Sales Performance, Most Improved Business, Startup Owner of the year and the Rising Star award, among others. As well as presenting the award to the thoroughly deserving recipients, the ceremony will also feature some great inspirational and fascinating International guest speakers.

The Awards ceremony will conclude at 6pm EST followed by a 2 hour reception for all the attendees.

Media:



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