

## Source Marketing Direct Participate in Global Entrepreneurship Week by Offering One-to-One Mentoring Sessions

Thursday 21 November, 2013

Entrepreneur and Managing Director of London-based business Source Marketing Direct, Hector Montalvo is offering 20 hours of free business mentoring as part of GEW 2013.

Hector Montalvo is using his [outsourced sales and marketing firm](#) as a platform to educate individuals on the benefits of entrepreneurship and self-employment. As part of Global Entrepreneurship Week 2013 the American-born entrepreneur has offered 20 hours of his time to budding entrepreneurs and which will be used as one-on-one meetings with 10 London-based youth. The one-on-one mentoring is designed to inspire and help budding entrepreneurs explore whether self-employment or starting a business is the best option. Hector Montalvo will draw from his personal experiences and teach the basics of managing change, driving growth, direct marketing techniques and tips on building a successful and sustainable business venture.

Source Marketing Direct have been vocal about their support for Entrepreneurship in recent years. They voiced their support for David Cameron's "Make a Job, Don't Take a Job" Campaign which launched following Global Entrepreneurship Week in 2011. 'We believe small and medium size enterprises make a significant contribution to the local economy. GEW is a great way to stimulate the SME market and create more opportunity for job seekers' says Hector Montalvo of Source Marketing Direct.

The [GEW website](#) quotes 'Global Entrepreneurship Week is about growing enterprise ambition and ensuring that those with ideas know where to get the support they need to make them a reality. It's about creating jobs and opportunities: small business in the UK employs nearly 60 per cent of the workforce and contributes almost half of UK turnover.'

David Cameron, Prime Minister.

Hector Montalvo's mentoring will take place between 20 November - 30 November, 2013 at his businesses office location in Southwark, London. 'I'm really looking forward to meeting ambitious individuals who are looking to take control of their futures. I hope to meet future innovators and business moguls who will change the business landscape in the UK' adds Source Marketing Direct's MD.

Global Entrepreneurship Week is taking place between the 18th - 24th November 2013. Last year's Global Entrepreneurship Week was a roaring success with over 7.5 million people in more than 125 countries attending 40,000 events. For more information on events in the UK please visit <http://www.gew.org.uk/events>

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