

Source Marketing Direct Invited to Attend Sushi Samba's Birthday Celebrations

Thursday 6 November, 2014

<u>Source Marketing Direct</u> has been invited to attend popular London Sushi restaurant, Sushi Samba's birthday celebrations.

Direct marketing firm, Source Marketing Direct have been invited to attend Sushi Samba's 2nd anniversary of being a London restaurant. Managing Director of Source Marketing Direct, <u>Hector Montalvo</u> frequently dines at the restaurant and says that it is one of his favourite venues at which to host dinners and networking events. Source Marketing Direct often holds post seminar receptions for reps in Sushi Samba and are therefore excited to be attending the birthday celebrations.

Sushi Samba is located on the 38th and 39th floors of a stylish building in Bishopsgate, London and delivers a unique blend of Japanese, Brazilian and Peruvian cuisine, culture, music and striking design to the City. The location is unique in that it offers the highest outdoor dining terraces in Europe which offers stunning 360 degree views of the City. The stunning design of the venue is mainly glass, including two glass elevators offering spectacular views 360 degree views over the city. As well as this there are indoor-outdoor elements featured throughout the space including a designed structural orange tree on the west terrace. The grid of lights hung from a bamboo ceiling at varying heights helps to create a magical feeling in the daytime and a more intimate feel in the evening. All of this creates a perfect ambiance for stylish and elegant dining.

The party is an invitation-only event and is being held on Tuesday 11th November from 9pm until 12am to celebrate two years of the restaurant being open. The party will include a special performance from star-guest Lily Allen which has excited all those attending. Sushi Samba will be offering cocktails and aperitivos to all of their guests. Following the standard of their usual service the party is set to be full of elegance and class, but also great fun.

Source Marketing Direct's Managing Director, Hector Montalvo said when asked about the invitation, "I'm really looking forward to the party. The venue is fantastic and we're excited to be invited to attend this event."

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