

SoftSwiss launches MiFinity eWallet as a new global payment option

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MiFinity, a global payments provider, today announced a new partnership with SoftSwiss to launch the [MiFinity eWallet](#) as an additional payment method across all its 35 brands. The payment solution will be available to all customers in multiple languages and markets. This is another milestone in the evolution of the MiFinity eWallet product.

Following on from MiFinity's integration with PaymentIQ in 2019, this latest agreement

builds upon the recent announcements in rolling out the [MiFinity eWallet](#) across multiple platform providers and gaming operators.

The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

"I am very glad that we added such a good eWallet to our platform as MiFinity. As a White Label provider we are always looking for solutions for our markets and it's amazing, when one method could allow you to cover a lot of regions. Good luck MiFinity! I believe it will be a long-term partnership. ", said Vadim Drozd Head of Payment Department at SoftSwiss.

"We are very excited about the launch of our eWallet with SoftSwiss. This has come about following months of hard work by all the relevant parties and we look forward to growing our partnership further in 2020 and beyond. SoftSwiss are a global player in the online gaming space and we look forward to building momentum for the MiFinity platform across their 35 brands ", said Michael McDevitt, Chief Product Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online eWallet, which is targeted at the online gaming, travel and ecommerce sectors. It is a fast, simple and secure way for customers to perform transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true 'omni-channel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About SoftSwiss

SoftSwiss online casino platform is a powerful software solution that you can use to manage your gaming business. SoftSwiss offers thousands of casino games from the leading game providers.

High-speed performance, flexibility, great security and optimal price-quality ratio make SoftSwiss solutions for online casinos stand out among other products on the market.

The mission is to provide cutting-edge technology that ensures success of any iGaming project. SoftSwiss works with clients worldwide since 2008 and has earned a name among gaming software developers thanks to professionalism and quality.

For more information, please visit www.softswiss.com

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