# Societal.co helps people to connect with one another through this time of international crisis

**Thursday 26 March, 2020**

Local residents in Bedfordshire have launched a new social network to connect online.

**We're living through a time of international crisis. Our systems are falling apart, we're being separated from friends and loved ones, frightened and unsure as to how life may be about to unfold. "Reality" seems to stagger from one disturbing scenario to another. Information and advice keep changing — nothing holds fast, but the idea that everything is going dreadfully wrong. But if there is a silver lining in this crisis, it could be that the virus is forcing us to use the internet as it was always meant to be used — to connect with one another, share information and come up with collective solutions to vital problems.**

Launched in March 2020, Societal's (https://societal.co/) sole purpose is to connect people and allow people to share their thoughts with a big audience.

Societal website administrator Dean Jones a former Central St Martins College of Art & Design postgraduate said, 'One of the most disastrous months in the history of global medicine and global economics has ended with country after country retreating into their national silos. They are fighting their own individual battles against coronavirus and in their own way, but we must work together. Like it or not the Coronavirus Crisis is showing us how to live online and hopefully Societal can help people with that.'

The new Social Network follows a UK government announcement that everyone should only go outside for food, health reasons or work (where this absolutely cannot be done from home).

Jones hopes his digital platform will help create connections, not conflict in this time of uncertainty.

Jones said further 'As we isolate ourselves at home to protect our health and our neighbours, we still need each other. Societal means that even in this time when we are physically apart, we can still connect with our friends."

**The Core Principles of Societal are-**

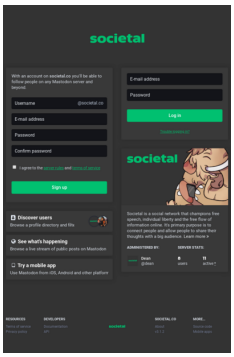
- Respect.
- Justice/Fairness.
- Honesty.
- Service/Giving Back/Contribution.
- Responsibility.
- Family.
- Community.

Societal is trying to shift the paradigm. In a web full of pseudo thought-leaders, Societal promises to be place that people from all walks of life can rely on and cater to those looking for fresh, new, authentic voices and believe wholeheartedly in community. Societal offers free accounts and doesn't serve ads.

Jones has launched a kickstarter page in order to support this worthwhile project https://www.kickstarter.com/projects/deanjones/societal

## Media:




## Related Sectors:

Coronavirus (COVID-19) ::

## Related Keywords:

Societal Means That Even In This Time When We Are Physically Apart :: We Can Still Connect With Our Friends ::

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