SocialBox.Biz Urges UK Businesses to 'Call Before You Scrap It' for a Year of Social and Environmental Impact

Tuesday 14 October, 2025

LONDON – Building on a successful year of initiatives, SocialBox.Biz, a leading Community Interest Company, is calling on UK businesses to make a lasting commitment to sustainable IT asset management throughout 2025, 2026 and beyond. By utilizing SocialBox.Biz's free tech assessment, companies can prioritize reusing old, functional equipment before disposal, making a tangible social impact while significantly reducing their environmental footprint.

Following successful campaigns around Earth Day and International Day of Older Persons, SocialBox.Biz reminds businesses that tech reuse is a year-round commitment, not a one-off event. The "Call SocialBox.Biz Before You Scrap It" campaign encourages organizations to rethink their approach to retiring laptops, MacBooks, and other IT hardware and to contact SocialBox.Biz before IT disposal recycling.

A calendar of impact: Integrating tech reuse with key annual events

- Earth Day (April 22nd and every day): Donating usable IT equipment is a powerful way to celebrate Earth Day. Reusing a single laptop saves at least 316 kg of CO2 emissions compared to manufacturing a new one. For Earth Day 2025, SocialBox.Biz worked with fashion retailer New Look to reuse hundreds of devices, with plans for even greater impact next year.
- World Environment Day (June 5th): Aligning with this event reinforces a company's commitment to minimizing waste and supporting a circular economy. SocialBox.Biz provides secure, certified data-wiping services to prepare devices for a second life, protecting the planet and corporate data in one process.
- International Day of Older Persons (October 1st): SocialBox.Biz's partnerships with charities like Age UK demonstrate how donated tech provides crucial digital access to vulnerable older people. Last year, the initiative focused on distributing larger-screen devices to combat digital exclusion and loneliness, helping older adults connect with family and access vital services.
- Spring Cleaning Campaign (Throughout Spring and the whole year round): This period provides a natural opportunity for businesses to assess their tech inventory and schedule collections. SocialBox.Biz's Spring 2025 campaign mobilized London businesses to turn outdated but usable tech into opportunities for individuals in need.

A more impactful alternative

"We want businesses to view their old tech not as a liability, but as an opportunity for profound social and environmental good," said Peter Paduh, Founder of SocialBox.Biz. "By choosing reuse over recycling, they are not only diverting resources from landfills but are also empowering individuals who are digitally excluded."

Beyond just environmental and social benefits, partnering with SocialBox.Biz helps companies meet their impact and corporate social responsibility targets.

How businesses can participate

Assess Your Tech: Identify functional laptops, MacBooks, and other IT hardware your business no longer needs and Contact SocialBox.Biz: Before deciding to scrap or recycle, schedule a free assessment with SocialBox.Biz to determine which devices can be reused.

SocialBox.Biz provides seamless collection and certified data-wiping to ensure compliance and peace of mind. Receive reports detailing the positive social and environmental outcomes of your donation.

About SocialBox.Biz

SocialBox.Biz is a London-based Community Interest Company that facilitates the reuse of unwanted but usable corporate technology. By securely reusing and distributing IT equipment reducing scope 3 problems for London and UK companies before IT disposal and recycling…

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