SocialBox.Biz Releases Guide Showing UK Firms How to Save 310 Tons of CO? with Tech Reuse

Thursday 4 September, 2025

The "Call Before You Scrap It" campaign urges London and UK companies to prioritise IT reuse, highlighting significant environmental and social gains as a greener alternative to recycling everything.

SocialBox.Biz, a UK social enterprise, has launched its new "Call Before You Scrap It" guide, challenging London and UK companies to rethink their IT asset disposal strategy. The guide reveals that for every 1,000 functional laptops reused, businesses can collectively prevent approximately 310 tons of CO? emissions—a measurable impact that directly contributes to corporate impact goals.

This initiative is especially timely as Scope 3 emissions—generated across a company's value chain—face increasing scrutiny. With no smelters operating in the UK for IT equipment, recycling often involves energy-intensive, long-distance processes. SocialBox.Biz highlights that reusing usable technology is a far more effective and ethical choice for reducing a company's environmental footprint.

"The statistics on IT e-rubbish are staggering, but our data proves that corporate IT reuse offers a powerful, and often overlooked, solution," said Peter Paduh, Founder of SocialBox.Biz. "We are turning old usable tech into a resource that not only protects the environment but also provides opportunities for people in need in London and beyond, from homeless individuals gaining employment skills to older adults overcoming computer access exclusion."

The campaign offers a compelling dual benefit:

- **For the Planet:** Functional IT equipment is securely wiped, upgraded with open-source software reducing Scope 3 emissions.
- **For the Community:** Donated laptops support initiatives that combat digital exclusion by providing technology and IT skills training to those who cannot afford it, including older people and homeless individuals transitioning into new housing.

For access to the new guide and more information on corporate partnerships, visit: https://www.socialbox.biz/reuse-before-recycling/

SocialBox.Biz invites more businesses and organizations to learn how their IT disposal policies can have a lasting positive impact.

About SocialBox.Biz:
SocialBox.Biz is a London-based Community Interest Company (CIC) that has been extending the lifespan of old but still usable tech with open source innovation into social and environmental good for over a decade. By reusing donated laptops and other tech, SocialBox.Biz helps businesses reduce their environmental footprint and supports people in need. Contact:
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NOTES TO EDITORS
The SocialBox.Biz tech reuse campaign has seen notable success through partnerships with major businesses. One example of this initiative is a recent collaboration with the retailer New Look during their office relocation. For more information on this and other case studies, please refer to the article published here:

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