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# **?SOCIALBOX.BIZ POISED TO MAKE A BIG IMPACT HEADING INTO 2016**

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London based and socially focused business venture, SocialBox.Biz, made a huge splash in 2015. A social enterprise company specializing in innovative storage and ground-breaking recycling solutions for businesses launched their "Laptops for Homeless Support" initiative, delivering laptops to the individuals who need it most in London and United Kingdom.

They are taking throw away old laptop computers, arranging for them to be refurbished or upgraded and then placing some in the hands of people who have been shut out of the cyber loop giving them a chance to join society and work towards something they cannot achieve without Internet access.

SocialBox.Biz now has a <u>blog</u> on Word Press writing about their innovative ideas, socially focused business models, and their cultures are discussed. A company based on social impact over profit, SocialBox.Biz is poised to set an example for what kinds of businesses will pop up in 2016.

"What we are doing here is still happening far too infrequently," Peter Paduh, Chairman of SocialBox.Biz. "If more people could set aside their profit-centered ways, there'd be less crime and homelessness in the world. We received significant recognition this year, most notably from Bloomberg Business, for what precedent we are trying to set for 2016. I hope other business leaders take notice of our socially centered business model and try and make more positive social impact in 2016." Heading into the New Year, we are looking to expand this program even farther and research new ways to be more effective in our delivery."

SocialBox.Biz is looking to partner with companies and research methods to obtain more recycled IT components. Set to improve the lives of homeless individuals in 2016, SocialBox.Biz plans to expand their initiative as far as possible. For more information, visit their website at: https://www.socialbox.biz/.

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