?SOCIALBOX.BIZ appeals to #UK #CEOs, #CIOs and IT Managers regarding old tech for homeless initiative

Wednesday 25 October, 2017

Taking to the Internet to make it possible, this social firm is leveraging Twitter as a way to spread the word:

#corgov #cio #ukceo #boards #ciochat #ciouk #esg #uk #london
Make a lasting difference on society through old laptops
https://www.socialbox.biz/homeless-support/

Please RE-TWEET from their twitter to help:
https://twitter.com/SocialBoxBiz

The appeal is being made by The Laptops for Homeless Support Initiative run by SocialBox.biz, a London based technology social enterprise that donates IT equipment to benefit people's lives.

The initiative has already donated 150 refurbished laptops to Thames Reach homelessness charity.

@SocialBoxBiz donated a laptop to a jobseeker on @ThamesReach's @stepuplondon project. She now has a new job thanks to it. Great initiative!

https://twitter.com/stepuplondon/status/920693379662532608

They are appealing to businesses to donate their old laptop computers so that they can be refurbished and given to people who have experienced homelessness.

The goal is to collect 1,000 laptops by 2020, which will be distributed by homelessness charity Thames Reach to the people using its services. In order to apply for jobs, reconnect with family and friends, and have an online presence today they people need access to laptops.

SocialBox.Biz's Peter Paduh said: "It's about bettering our communities and societies by taking the laptops some view as no longer needed and giving them to the people who need them the most. We are leveraging Twitter as a tool to make this possible for us. Please consider re-tweeting our updates to your business community."

Jeremy Swain, Chief Executive of Thames Reach, said: "These laptops will give the homeless and marginalised people who receive them the opportunity to communicate with friends and relatives, develop new interests, and access advice to improve their skills and employment prospects."

Yussuf Omar, who experienced homelessness, but is now housed and learning about computers at IT sessions run at Thames Reach's Employment Academy in the London Borough of Southwark, is one of the laptop recipients. He said: "I've never had a computer before, so getting a laptop has been great for me, helping me with my personal development."

The initiative has had quite a few prominent business leaders tweet out about their project already. They are looking to kick-start a social media campaign to help them reach more businesses.

To participate contact:

info (at) socialbox.biz

https://www.socialbox.biz/contact-us/

To RT visit their twitter page:

https://twitter.com/SocialBoxBiz

Media:



Related Sectors:

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Related Keywords:

#CIO :: #CIOUK :: #CIOCHAT :: #CorpGov #Sustainability #Uk #Csr #Tech :: IT Manager :: IT Director ::

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Notes for Editors

For more pictures, figures and quotes visit;

https://www.socialbox.biz/laptops-for-homless-support-event/

For more information on SocialBox.Biz's impact on local communities, visit www.socialbox.biz.

Thames Reach is one of the UK's leading homelessness charities. Its vision is to end street homelessness and its mission is to provide decent homes, encourage supportive relationships and help people lead fulfilling lives.

Thames Reach runs a range of services in London including street outreach services helping people sleeping rough escape homelessness, a variety of hostels and supported housing projects, and schemes which prevent homelessness and help people develop new skills, re-engage with family and friends, and get back into work.

It runs the Employment academy in Camberwell which helps unemployed and economically disadvantaged people find work. http://www.employmentacademy.org.uk

Thames Reach works closely with local communities to ensure that it contributes to improving neighbourhoods and meeting local need.

See www.thamesreach.org.uk

For further details contact Thames Reach communications manager, Mike Nicholas, 0203 664 9562.

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