SocialBox.Biz and New Look Continue Tech Reuse Partnership, Expanding Impact and Championing Sustainable Practices During Office Relocation

Tuesday 2 September, 2025

London, UK – 2nd September, 2025 – SocialBox.Biz, a pioneering Community Interest Company dedicated to sustainable tech reuse, and leading fashion retailer New Look are celebrating the ongoing success of their partnership. This long-standing collaboration, which saw hundreds of tech items reused in 2025 ahead of Earth Day, exemplifies a commitment to social impact and environmental stewardship.

Peter Paduh, Founder of SocialBox.Biz, highlighted the partnership's continued significance, stating, "New Look's generous and ongoing contributions of tech are creating new opportunities and transforming lives, demonstrating the power of prioritising sustainability and community impact."

New Look's donations, ongoing since 2021, have provided individuals with the tools to access education, find employment, and connect with loved ones, fostering greater computer access inclusion.

This partnership significantly contributes to New Look's 'Kind to Our Core' strategy, emphasising responsible business practices and positive
local impact.

Melissa Craft, Head of Sourcing at New Look said: "Partnering with SocialBox.Biz allows us to give our technology a second life, supporting underserved communities and helping people stay connected. Reuse plays an important role in our 'Kind to Our Core' strategy in action, which guides our efforts to deliver lasting, meaningful impact through responsible business practices."

The initiative also delivers substantial environmental benefits by extending the lifespan of devices and reducing the need for new production, directly contributing to the reduction of Scope 3 carbon emissions. Reusing laptops can save at least double the
CO2 compared to recycling.

New Look's contributions, which began in 2021, have equipped vulnerable groups, including homeless individuals, refugees, and the elderly facing isolation, with access to vital technology.

These devices empower individuals to access education, find
employment, and connect with their communities, fostering greater digital inclusion and reducing social isolation.

Case studies highlight the transformative outcomes, such as disadvantaged people launching careers with a donated laptops or an older person being able to connect with family abroad thanks to a repurposed laptop. https://www.socialbox.biz/news-posts/

This aligns seamlessly with New Look's commitment to supporting local communities, a key pillar of their "Kind to Our Core" strategy.

As highlighted in case studies with their Age UK partners in London,
SocialBox.Biz provides laptops to disadvantaged individuals, including older people with visual impairments.

To address the specific needs of this demographic, SocialBox.Biz
actively sources computers with larger screens, ensuring that visually impaired users can comfortably access the technology. This tailored approach not only helps bridge the digital divide but also promotes independence and connectivity for a vulnerable
group in the computer age.

Reducing Scope 3 Emissions and Achieving impact Goals.

Beyond the direct social benefits, the partnership offers significant environmental advantages. Reusing devices extends their lifecycle and eliminates the need for new production, directly contributing to the reduction of Scope 3 carbon emissions and minimising landfill waste.

Media:













Related Sectors:

Business & Finance :: Charities & non-profits :: Computing & Telecoms :: Consumer Technology :: Education & Human Resources :: Manufacturing, Engineering & Energy :: Media & Marketing :: Retail & Fashion ::

Related Keywords:

Csr :: Esg :: Social Impact :: Cio :: IT Manager :: Social Value :: Secure Computer Reuse Before IT Disposal And Recycling ::

Scan Me:

This proactive approach to tech reuse during office relocations further strengthens New Look's comprehensive "Kind to Our Core" ESG strategy, showcasing their commitment to responsible business practices and
contributing to their goal of becoming climate positive by 2040. In fact, New Look's

2024 Sustainability Report highlighted an 11% reduction in Scope 3 emissions compared to 2022, demonstrating the tangible impact of their sustainability initiatives.

A Call for Broader Corporate Engagement.

SocialBox.Biz and New Look are encouraging other businesses undergoing office relocations in the UK to consider the new service offered by SocialBox.Biz. Businesses can contact SocialBox.Biz to identify suitable tech for reuse before recycling and IT disposal. Donated devices are
securely wiped and upgraded. This partnership showcases a successful model for integrating impact considerations into business operations. SocialBox.Biz encourages other businesses to follow New Look's lead and prioritise tech reuse. By opting for reuse before recycling, companies
can reduce their carbon footprint, empower vulnerable communities, and strengthen their impact profiles. SocialBox.Biz invites businesses to contact them for information on donating old but usable tech, scheduling collections, and maximising their positive
social and environmental impact.

About SocialBox.Biz:
SocialBox.Biz is a London-based Community Interest Company.

Click here to see how your Reuse Before IT disposal can become a measurable ESG/CSR/Corporate impact story.
https://www.socialbox.biz/reuse-before-recycling

Turn your corporate IT reuse before IT disposal into a positive corporate impact story with SocialBoxBiz community interest company.
(even if you have no items at the moment via our impact plans and support our community interest company) - Corporate partners increase their impact by supporting our community interest company !
https://www.socialbox.biz/corporate-impact/
Email: Info (at) socialbox.biz Telephone: 0843 289 5722
==========

About New Look
New Look is a leading fashion retailer operating in the clothing and footwear market in the UK, with a strong online presence and store estate. New Look offers products, and a shopping experience based on excitement, value and newness. The New Look brand is distinct and trusted in the UK, with strong sustainability credentials, catering to a broad customer audience.

Press contact: newlook@headlandconsultancy.com

==========

Company Contact:

_

SocialBox.Biz Trading Enterprises CIC

T. 0843 289 5722
E. info@socialbox.biz
W. https://www.socialbox.biz/homeless-su...

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.socialbox.pressat.co.uk