

## ?SOCIALBOX.BIZ: A SOCIAL IMPACT SOLUTION PROVIDER AND STORAGE PROBLEM SOLVER

Monday 25 April, 2016

**London, UK** – SocialBox.Biz, a social business venture that took the United Kingdom by storm in 2015 with the launch of their revolutionary “Laptops for the Homeless Support Initiative,” is championing social impact solutions for individuals and communities across the UK and into Scotland. Established to provide alternative removal, storage and re-homing alternatives for businesses and corporations for their old laptop computers and office equipment, SocialBox.Biz has carved out quite the niche for furthering social benefits, values, and improvements for communities.

“Social impact is our number one priority at SocialBox.Biz,” said Peter Paduh, Founder of SocialBox.Biz. “We’re working tirelessly to find corporate partnerships for hosting our donations collection boxes. Participating partners then collect disused but still working laptops for us to pick up and re-home to those in need.”

Victoria Pentecost who heads up the Sports and Social Committee which engages employees in charitable giving for Novae Group, the specialist listed Lloyd’s insurer, which is hosting a donation box said: “This is a great way for us to engage with our colleagues in a very worthy cause. It means that our personal redundant laptops can be put to good use rather than destroyed or simply left to gather dust.”

SocialBox.Biz’s Laptops for the Homeless Initiative works with the homeless in accommodation services for getting them back on track through digital inclusion. SocialBox.Biz delivers working laptops to the individuals registered with homelessness services for providing them access to the working world. In return, participating corporations and businesses witness incredible Corporate Social Responsibility increases.

“This is a mutually beneficial partnership we’re aiming to grow,” said Peter. “Corporations will receive increased sales and positive social ratings by re-homing their old but still working laptops with us. In return, we’re able to give individuals the opportunities they need to move past their debilitating situation.”

Millions of UK’s homeless are without Internet access every year, making it virtually impossible for them to access jobs. SocialBox.Biz’s social impact is providing an avenue for them to reach a better life. At the same time, it’s also sparing the environment.

SocialBox.Biz is looking for additional corporate and business partnerships as well as donation box locations.

For more information:

Laptops for Homeless Support Initiative

<https://www.socialbox.biz/homeless-support/>

<https://www.socialbox.biz>

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