

# Social Media Monitoring for UK General Election – Chippenham Parliamentary Constituency – Live Report

Sunday 12 April, 2015

The <u>UK General Election 2015</u> is just around the corner on Thursday 7 May 2015. Tain Brae Digital based in Corsham, Wiltshire, has put its social media keyword monitoring and sentiment analysis features to good use by monitoring and comparing the main candidates for the <u>Chippenham Parliamentary Constituency</u>.

Based around Chippenham, the seat includes: Bradford on Avon, Corsham and Melksham. The report contains analysis and mentions from the candidates for the Chippenham Parliamentary Constituency as listed below:

- Duncan Hames Liberal Democrats
- Michelle Donelan Conservative Party
- Andy Newman Labour Party
- Julia Reid UK Independence Party (UKIP)
- Tina Johnston The Green Party

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