

'Small yet mighty' local charity, Village Water, launches new look

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It has been 16 years since Shropshire resident and founding trustee David Dixon sold his business and set up Village Water to improve access to safe water in rural Zambia and later Mozambique. The charity, based in Shrewsbury, has grown to a small and dedicated team of seven that punches above its weight, and feels now is the time to rebrand and launch their new website.

"Ultimately, it will help raise the profile of Village Water, attract more support and help us to reach more people in Africa." says Director Clare Wearden

Our size and flexibility ensure every £1 donated goes to support our projects and the people who are living without safe water or toilets – vital in the fight against COVID-19. Having focused so much of our time refining and growing what we deliver on the ground, we've reached over 320,000 people since we began. So now we want to shout about it; we want to show just how our supporters, volunteers and partners are changing lives for good."

The new Village Water website makes discovering information easy with lots of different ways to get involved. A [shop](#) offers virtual products giving supporters a choice of where their money should go, whether buying a community toolkit so a village can maintain their new water point or supporting a girl to stay in school, and their [news](#) section will share real stories from those families that are benefiting from the work.

Please visit www.villagewater.org/newlook to find out more.

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<https://www.youtube.com/watch?v=zuz2BkCePW0&t=1s>

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.villagewater.pressat.co.uk>