

Small Essex Brownie Producer, Brownie Things LTD, Partners with Valet Seller LLC to Expand into the US Market

Monday 22 January, 2024

London, 22/01/2024 – Brownie Things LTD, renowned for its artisanal brownies and blondies, announces a strategic expansion into the United States, in partnership with Valet Seller LLC. This move not only marks a significant stride in the company’s global reach but also reaffirms its unwavering commitment to delivering high-quality products worldwide.

Established by Martins Strals and Luke Goold, Brownie Things LTD has become a hallmark of excellence in the gourmet baked goods sector. The founders' dedication to using only the finest ingredients, such as authentic butter and premium chocolate, and avoiding any substitutes like margarine or palm oils, has been the cornerstone of their success. This ethos of uncompromising quality has garnered the company critical acclaim, including being named 'Baked Goods Delivery Business of the Year 2023.'

"Our mission at Brownie Things LTD transcends making delectable brownies; it's about bringing a piece of culinary art to every table, in every corner of the world," explained Martins Strals. "Our partnership with Valet Seller LLC is a vital part of this mission, ensuring our products reach our customers in the US with the same freshness and quality that defines us."

Valet Seller LLC, a distinguished name in distribution and fulfilment, will be instrumental in managing Brownie Things LTD's operations within North America. This collaboration is a testament to the company's dedication to maintaining quality at every stage – from creation to delivery. The partnership facilitates the company's entry into prominent US online marketplaces, including walmart.com and amazon.com, with plans to extend to Kroger and its family stores.

The decision to partner with Valet Seller LLC is rooted in a shared ethos of excellence and customer satisfaction. "We understand that the journey of our products from our ovens to our customers' homes is crucial. Valet Seller LLC shares our vision of upholding the highest standards in every aspect of this journey, making them the ideal partner for our expansion," Luke Goold added.

About Brownie Things LTD:

Founded by Martins Strals and Luke Goold, Brownie Things LTD is a UK-based leader in gourmet brownies and blondies, recognized for its commitment to using real, high-quality ingredients. With accolades such as 'Baked Goods Delivery Business of the Year 2023,' the company is poised to make a significant impact in the global market, starting with its expansion into the USA and Europe.

For further information, please contact:

Martins Strals

00447828766992, 27@106things.uk

-END-

Media:



Related Sectors:

Food & Drink ::

Related Keywords:

Artisanal Brownies :: Gourmet Blondies :: High-Quality Chocolate Brownies :: Real Ingredient :: Baking :: No Palm Oil Brownies :: UK Brownie Exporter ::

Scan Me:



Company Contact:

—

Brownie Things LTD

T. 07828766992

E. 27@106things.uk

W. <https://www.browniethings.uk>

Additional Contact(s):

Martins Strals, Managing Director

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.browniethings.pressat.co.uk>