Small Business' are Aiming Higher Reveal Alpha Gamma Solutions

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Thanks to a favourable economy many small businesses are planning major expansion in 2015. Alpha Gamma Solutions who recently announced their own expansion plans look into why so many businesses are taking the leap and share why this is so vital for the UK as a whole.

About Alpha Gamma Solutions: http://www.alphagamma.co.uk/#about

Alpha Gamma Solutions, a Leicester based sales and marketing company, explore findings from research by Hitachi Capital's British Business Barometer. With one in four small businesses outlining their strategies will be focused around growth and expansion over the next three months, it is interesting to find this is an increase on the 13 per cent in quarter four of 2014. With optimism of 38 per cent of businesses anticipating their growth over the next three months, Alpha Gamma Solutions look to be a part of that statistic.

Small businesses have gained confidence from the increase in the manufacturing industry which builds confidence in the economy, with expansion creating new jobs, the need for additional surrounding services and increasing the revenue invested into the local area. Also regionally, London leads the way with 46 per cent of small companies based in the capital having a positive outlook for their business in the next three months, a rise on the 41 per cent who reported the same optimistic outlook in quarter four 2014.

Alpha Gamma Solutions are excited for their expansion plans, with their services generating exceptional results for their current clients. They have established a great reputation within the outsourced brand management sector, and are looking to replicate their success in a new market and expanding their ability to increase market share whilst managing the clients' brand image in localised areas.

Alpha Gamma Solutions is an outsourced sales and marketing firm based in Leicester. The firm specialise in direct marketing services as it is a personalised approach that allows them to tailor campaigns and make them unique to customers. The firm connects with consumers on a face-to-face basis which means that they can truly listen to what consumers want and solve their problems. This personalised approach allows them to build the relationships that consumers want with brands and often leads to long-lasting brand loyalty. Alpha Gamma Solutions connects with consumers on behalf of their clients' brands and do this to increase their customer acquisition, brand awareness and brand loyalty.

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