Skyline Marketing reward Contractors & Suppliers with surprise Halloween party

Tuesday 10 November, 2015

Liverpool-based sales and marketing firm Skyline Marketing thanked their contractors and suppliers for all their hard work with a surprise Halloween party last weekend.

On Halloween, Saturday 31st October, Skyline Marketing hosted a surprise Halloween-themed party in their Liverpool headquarters to reward their self-employed contractors for all the hard work and effort they put in to the business.

About Skyline Marketing: http://www.skylinemarketingltd.co.uk/

Skyline Marketing said that the Halloween party was a nice opportunity for the individuals to come together and get to know each other, as well as enjoy themselves and relax after all of their hard work. The firm believe that as self-employed contractors the individuals must always be able to motivate themselves to do well however, as a business Skyline Marketing like to offer opportunities that they believe will help to motivate these individuals further. “By rewarding them with fun outings and events like the Halloween party, we hope to show these individuals that their efforts are appreciated and hope to motivate them to continue their hard work and increase productivity," stated Managing Director, Jamie Talbot. The firm also offers optional workshops to help motivate their self-employed contractors and help them to develop valuable business skills.

Skyline Marketing revealed that the Halloween themed party was a huge success among the contractors and suppliers and that everyone got dressed up and got really involved. The office was decorated in plenty of spooky decorations, including cobwebs, bats and lots of fake blood. The firm organised Halloween-themed games and everyone was excited to be involved, revealed the Managing Director, who was dressed as a vampire himself.

Skyline Marketing are an outsourced sales and marketing firm based in Liverpool. The firm offers unique direct marketing campaigns to its clients, in order to help them generate increased revenue for their brands. The campaigns are taken directly to consumers via face-to-face marketing techniques that help to create long-lasting and personal business connections between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. Due to the nature of their direct marketing services, Skyline Marketing are able to offer their services on a no win no fee basis, which guarantees their clients a high return on investment and no financial risk to their brands. Skyline Marketing also promises to deliver a high quality customer service to every consumer.

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