

Skyline Marketing Ltd Uncover The Brits' Entrepreneurial Spirit

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According to new research, almost a fifth of the British workforce would start their own business. [Skyline Marketing Ltd](#) therefore calls for further support from the government to provide funding and advice to encourage business minded Brits to make their dream a reality.

A recent survey conducted by YouGov for Virgin StartUp reveals that 19% of employees in the UK would like to start their own business, presumed that the right advice and funding would be available ([virgin.com](#)). [Jamie Talbot](#), Managing Director of Birmingham based sales and marketing firm Skyline Marketing Ltd, sees the results of the YouGov study as a great opportunity to encourage and support more Brits to run their own business and hence accelerate the economical recovery.

The research also reveals that one third of the British workforce is unhappy in their current job ([virgin.com](#)). "Being an entrepreneur sounds exciting for many people, maybe a little scary for others", says Jamie Talbot of Skyline Marketing Ltd. "Nevertheless, being your own boss comes with many advantages. So it seems just normal that people want to know what it is like to be an entrepreneur. Available funding and guidance could give many Brits the push to follow through with their dream", adds Jamie Talbot.

According to the YouGov survey, almost a quarter, 24% of the employees questioned, find the opportunity to have creative freedom as a key motivator. 23% of the British workforce would welcome the challenge of being their own boss and 18% like the idea of being able to supplement or grow their income ([virgin.com](#)). "Being an entrepreneur can be very exciting.", says Jamie Talbot, "it basically means doing what you love the way you like it."

Jamie Talbot explains that becoming an entrepreneur is hard work. "It is impossible to become a successful entrepreneur without putting your heart into it 100%. Entrepreneurs will need to invest time and effort in order to become and especially remain successful", explains Jamie Talbot. "It is definitely not a nine-to-five job, but it feels absolutely amazing to achieve your goals and do what you love."

Skyline Marketing Ltd are an outsourced sales and marketing firm. Entrepreneur and Managing Director Jamie Talbot has started his own business in 2011 and has become increasingly successful. The firm raises brand awareness on behalf of their clients and Skyline Marketing Ltd's sales force promotes and sells their clients' products and services on their behalf.

"When I started my own business, I was still learning a lot", explains Jamie Talbot. "Through effective networking however, I found great mentors and am glad I received the support and advice I needed to become a successful entrepreneur." Jamie Talbot is now mentoring others who have an entrepreneurial spirit and would like to run their own business. He also believes that with increased support from the government, more entrepreneurial minded Brits would find the courage to start up their own business idea.

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Skyline Marketing Ltd

T. 0121 600 7230

E. info@skylinemarketing.co.uk

W. <https://www.skylinemarketingltd.co.uk>

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