Skyline Marketing Celebrate Q1 Results with Themed Party

Friday 8 April, 2016

Managing Director Jamie Talbot of Skyline Marketing hosted an Easter-themed party at his apartment last weekend, following a hugely successful start to the year.

About Skyline Marketing Ltd: http://www.skylinemarketingltd.co.uk/about-us/

Starting the year on a positive note, Skyline Marketing have hit all of their targets for quarter one. The start to the year has been hugely successful for the firm who revealed they are on track to meet and potentially even exceed their goals for the second business quarter of 2016. Skyline Marketing have been extremely motivated to reach their goals and believe that this positive attitude is going to continue into the next quarter.

Managing Director at Skyline Marketing, Jamie Talbot hosted an Easter-themed party at his apartment last weekend as a way to reward and celebrate the hard work of everyone in the firm who has contributed to this outstanding achievement. The party was also a great way for the firm to enjoy a well-earned evening to relax and enjoy themselves outside of the office.

Skyline Marketing believes that it is important to offer rewards and also celebrate achievements as a company as this helps to employ a sense of team work and collective responsibility. Jamie Talbot encourages this attitude as he believes that if every individual works towards a common business goal as well as their own individual targets, the company is more likely to be a success.

The firm are also confident that rewarding achievements with fun activities that everyone can be a part of helps to improve morale and drive productivity. “The firm are more motivated to achieve success if they know they will be receiving a reward that everybody can enjoy," highlights Jamie Talbot. The MD feels as though people work stronger as a collective as they do not want to be the weak link that lets the side down, therefore driving motivation and productivity.

Skyline Marketing is an outsourced sales and marketing firm based in Liverpool. The firm specialise in personalised marketing techniques which allow them to represent their clients' brands directly to consumers. By connecting with consumers on a face-to-face basis the firm are able to establish long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. Skyline Marketing works closely with their clients in order to set targets and goals. Due to the nature of the firm's services, results are able to be measured daily, weekly and monthly to ensure the campaign is going to achieve the best possible outcome.

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