

Skechers UK Announced as Jessie May Supporters

Monday 7 June, 2021

Jessie May is delighted to announce that Skechers UK, based in St Albans, have joined the charity as corporate partners.

Jessie May is a hospice at home care charity that provides palliative and respite care to terminally ill children, and their families, across the South West. A Jessie May nurse will provide specialist nursing care to terminally ill children with extremely complex medical needs in their own home.

Skechers have provided all Jessie May nurses with a free pair of their memory-foam trainers, to help them keep comfortable during their daily work. They have also generously offered 50% off to all office staff, recognising the hard work that they undertake behind the scenes to support the team of nurses.

The partnership has come about through the friendship of Jessie May nurse Charlotte Baker and Skechers MD Pete Youell. Having heard many stories from Charlotte about the work Jessie May do, Pete was keen to help.

"Here at Skechers we endeavour to help our community the best way we can" says Peter Youell, Managing Director at Skechers UK & Ireland. "Partnering with the amazing children's hospice, Jessie May, on such an important cause is an honour and we managed to provide care staff with comfortable work shoes that are essential to their role".

Lindsey Horton, Corporate Partnerships Officer at Jessie May, is delighted with the support.

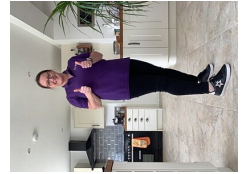
"Jessie May nurses can be on their feet all day, supporting children and families when they need it the most. Could you walk a mile in their shoes? I doubt it, but Skechers decided that a little comfort would help and embraced our nurses by offering them footwear that supports their feet as well as looking fashionable. It's so lovely to partner with a company that has so much "sole". Thank you so much and welcome to the Jessie May family."

Corporate partners form an essential aspect of support for Jessie May. There are many ways companies can get involved including Caring at Work <https://www.jessiemay.org.uk/caring-at-work/> or having Jessie May as your Charity of the Year

<https://www.jessiemay.org.uk/fundraising-and-events/corporate-fundraising/charity-of-the-year/>

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T. 07887997922

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