SJS Solutions Ltd Prepares for launch of its Visual Communications Solution for call centres, sales and support teams.

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SJS Solution Executives said the company is just weeks away from launching a new platform which is based on their current best in breed enterprise digital wallboard solution known as Optymyse4.

For a fraction of the cost usually associated with digital wallboard technology, SJS Solution's new platform enables businesses to enjoy digital signage grade visuals via cloud or on-premise deployments, and for the first time Opex payment options.

"The new products are a big change for us, we have spent the best part of 2 years working out the best way to deliver the same levels of flexibility as is available via our premium product, in a system that is affordable enough for any organisation to enjoy" Said Stephen Pace, SJS Solutions CEO

 "Customers really just want a product that is easy to deploy and affordable but which also gives them the flexibility they need to create the screen designs they feel work best for them. There are so many nasty, hard to read dashboards up in call centres, sales and support operations, Optymyse™ gives these companies a quick affordable route to screen designs which engage and motivate agents" Said Jaki Hodge, Head of Sales for the UK.

SJS have a proven track record of helping businesses improve customer care and call centre agent performance. They believe by making their technology available via SaaS and by offering Opex as well as Capex payment options via a new ecommerce site, more companies will choose to engage and motivate personnel using their products.

"We wanted the end user to be able to create consistent screen designs suitable for any device; flat screen TVs, mobile and desktops" Said Head of Technology for SJS, Adrian Vickers. "The cloud is not right for everyone, some organisations still want hardware on-site and we respect this decision and will continue to offer solutions that fit within these environments, for the SMB market being able to quickly deploy our products without the need to deploy servers and other specialist digital signage and media player type hardware means more and more companies can enjoy the flexibility of our solutions."

"For SJS it's not a case of not having the right product, we know our technology offers the best levels of design flexibility and functionality for the money, now the go-to-market strategy is the biggest challenge. We want companies of all sizes to realise they can have digital signage grade communications across all devices for a very affordable monthly fee." Concluded Stephen Pace

For pricing options and a Free Trial visit: www.sjssolutions.com

About SJS Solutions Limited

Founded in 2001 SJS Solutions develop innovative, affordable, easy to deploy visual communications solutions suitable for call & contact centres, help & support desks, sales teams, operational areas, driver depots and logistic offices to name a few. The SJS range of solutions are the result of over 10 years working with and listening to customers ranging from multi-billion dollar health care enterprises to insurance & automotive companies with small teams of people striving to deliver the best service and customer care possible. In the last 5 years SJS have become a global leader in creating the most flexible, easy to deploy visual communications for companies of varying sizes with varying needs. The SJS API now ensures customers can display anything, anywhere.

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