Six major European football clubs will compete in a videogame tournament in the Vicente Calderón stadium

Monday 5 June, 2017

Madrid, 5th June, 2017. Six historical European football teams will compete for a videogame cup during #Imperdible_02, the innovation and football festival organised by the Cotec Foundation, in collaboration with Atlético Madrid, will take place on the 10th and 11th June in the Vicente Calderón stadium. This tournament is organised by Deloitte.

The professional videogame teams of the clubs Manchester City, Ajax, Roma, Schalke 04, Brønby y Valencia will compete in the FIFA 2017 tournament. The competition will take place on the main stage of the festival, on the Calderón pitch, Saturday 10th (from 4pm till 10pm) and Sunday 11th (from 12pm till 5pm). The matches will be displayed live on a large screen.

At the same time an open to all FIFA 2017 tournament will be taking place (prior registration required, rules and regulations as well as the sign up page are available at www.losimperdibles.es, sign up opens Wednesday 31st May at 4pm). To participate you must be 13 years old or over, have an entry ticket for Saturday 10th June and be one of the first 64 to sign up.

The open tournament will take place all day Saturday in the “Espacio Virtual” of the #Imperdible_02 event. The competition will be played by single elimination, on a one match basis, except for the semifinals and final which will be disputed in best of three matches.

PLAYING AGAINST PROFESSIONALS

The winner of the professional tournament and of the open tournament will play each other in an exhibition game on the main stage on Sunday the 11th. The next three finalists of the open tournament will have the opportunity to play against one of the other professional players.

All other videogame fans will also have at their disposal for free a *retrogaming* space during the whole weekend. In this space they will be able to experiment first hand, using arcade type video consoles, how football videogames have evolved over the past forty years.

Entry tickets to attend these activities as well as the other 30 activities that make up the program of #Imperdible_02 are available on ticketea (Advance tickets: 5€ General Entry, 2€ Children, for each day)

For more information: www.losimperdibles.es

Complete program: http://bit.ly/2rcbLXf

ABOUT COTEC:

The Cotec Foundation is a non-profit private organization whose mission is to promote innovation as a driving force for economic and social development. Cotec has around 80 sponsors, including private companies and local and regional government administrations. H.M. King Felipe VI is the Honorary President. In 2001, Cotec Italy was formed and in 2003 Cotec Portugal. Cotec was created in 1990 by the initiative proposed by King Juan Carlos I. From the start it was noticed for its hard work in service of technological innovation among Spanish companies. In carrying out this mission, Cotec mainly stood out in two fields: monitoring the research, development and innovation in Spain, and providing analysis and advice on innovation, technology and economy. In 2015 Cotec decided to expand its challenges to become a true change agent which contributes to the development of the Spanish economy and society. Fulfilling its objectives is part of a larger more ambitious definition of the concept of innovation:
Innovation is all change (not only technological) based on knowledge (not only scientific) which generates value (not only economical).

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