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Site Diary's new web app to simplify construction events reporting

Thursday 22 June, 2017

Rennes, June 22, 2017- Site Diary is excited to share our new web app that makes it easier for construction workers to adapt to digital event reporting. We have taken big steps to make sure this is the simplest, most intuitive way for our customers to manage their teams, create events and export reports. This is a complete redesign of the previous Site Diary web app that was owned by Appear Network.

"To have a truly self-explanatory and easy to use construction app is something our users asked for," said Khaldon Evans, Marketing Manager for Script&Go;. "Site Diary web app gives Project Managers an opportunity to easily monitor the activities that are ongoing in the field from their office."

With these changes to the web app, we are giving users a seamless experience across both desktop and mobile devices. Taking into consideration all the feedback that we received from our users, we made it easier for construction workers to swiftly find all the relevant content and features that are most important to them.

The new web app is built around two significant improvements:

- **More intuitive** The navigation and design are dramatically simplified so that users have the same experience across mobile and desktop. The new design brings an app-like experience to your web browser. Just like the mobile app, users can create a new event in less than 90sec.
- Easy navigation In the primary navigation section, users can access sites, global resources and user management. Therefore users are able to jump between sections without any problems.

In 2016, Site Diary was used to create over 160,000 events by both the largest and smallest construction companies. Learn more about Site Diary at <u>https://www.mobilesitediary.com/</u>

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