Sims Recycling Solutions UK is the Mobile News Awards 2016 “Recycling Provider” Winner

Tuesday 22 March, 2016

Panel of Industry Experts Acknowledges Sims Recycling Solutions for Excellence and Innovation in Global Mobile Recycling

United Kingdom (22 March 2016)- Sims Recycling Solutions, the global leader in Secure IT Asset Disposition and Electronics Recycling Services, was named “Recycling Provider” of the year at the Mobile News Awards held in London on 10 March 2016. The “Recycling Provider” award recognizes Sims Recycling Solutions for providing innovative and sustainable mobile projects, superior customer service and implementing strategies that demonstrates an increase in recycling uptake.

The IT Asset Disposition (ITAD) services offered by Sims Recycling Solutions allow organizations to manage their end of life mobile devices and IT equipment with the reassurance that their data is securely destroyed. Judges praised Sims Recycling Solutions' “tailored service” and scope, saying, “Companies need to know they can partner with a company that can handle their global requirements.” They further commended Sims Recycling Solutions as, “An excellent business delivering exceptional service and commitment to recycling on a global scale”.

The timing of the award highlights recent significant developments for Sims Recycling Solutions, including several notable service enhancements, product innovations and market-leading accreditations. In October Sims Recycling Solutions was also awarded “Secure Data Erasure Company of the Year” by readers and industry peers from Computing Security Magazine.

Recognized as a Leader by top industry analyst firm Gartner's 2015 ITAD Magic Quadrant, Sims Recycling Solutions offers sustainable global solutions that meet its clients' environmental, data protection and legal compliance needs. Its solutions, which include onsite mobile data destruction, secure data sanitization, value recovery through redeployment and remarketing as well as market leading mechanical recycling and materials recovery are delivered to clients at local, regional and global levels.

Sims Recycling Solutions Managing Director, Europe & India, Anand Narasimhan, said: “We are thrilled to receive this award in our first year entering the competition. Our mobile services are top-class and continue to grow in scope and value. We are delighted to be recognized by Mobile News and the larger mobile industry for these achievements”.

Additional Resources:

For more information on Mobile News Awards visit http://www.mobilenewsawards.co.uk/

To find out more about Sims Recycling Solutions visit www.simsrecycling.com

About the Mobile News Awards

Now in its 21st year, the Mobile News Awards is the mobile industry's longest established awards event. It rewards innovation and excellence in products, brands and services within the mobile industry. Mobile News was established in 1992 and is widely-regarded as the most authoritative mobile communications trade publication.

About Sims Recycling Solutions

Sims Recycling Solutions (www.SimsRecycling.com) is the global leader in electronics reuse and recycling. We have over 20 years' experience in comprehensive IT asset disposition and mobile device refurbishment services either directly or through acquired businesses. Sims provides disposition services for all types of retired electronic equipment to local, national and global customers in every business sector including data centers, healthcare, financial service and technical organizations.

As a part of Sims Metal Management Limited, the world's leading publicly listed metal and electronics recycler, Sims Recycling Solutions has the global reach, expertise, and infrastructure necessary to ensure to our customers that all electronic devices are processed in a secure and environmentally responsible manner.

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Sims international footprint of operations across 21 countries, enable us to offer a global scope of services on myriad local fronts.

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