

# SimplyVital Health Welcomes Two New Board Members To Its Blockchain Healthcare Solution

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**6th October, 2017, Connecticut, U.S.,** SimplyVital Health, the healthcare startup utilizing blockchain technology to streamline medical record data sharing and storage, has announced the addition of Robert J. Wright Jr. and Tim Corvino to their advisory board. Both will help accelerate SimplyVital's vision of a faster, and more secure healthcare system.

SimplyVital Health is a healthcare solution that leverages Health Nexus, its blockchain ecosystem, to empower providers' transition to value-based care regardless of clinical affiliation. The principal tool, ConnectingCare, augments existing hospital care systems to extract data and create care pathway flexibility, prospectively track financials, maintain immutable records, and accurately monitor analytics. This frictionless, secure data exchange mitigates financial risk and improves patient health.

Robert has served as the Executive Vice President and COO at Med-Matrix for the past 7 years, and he brings with him a demonstrated history of success working in the hospital and health care industry. His experience in digital health, revenue management, and performance improvement will help SimplyVital grow its Health Nexus and CareConnect offerings.

"Now, more than ever, the industry needs timely access to consolidated data to make informed decisions," said Wright. "SimplyVital Health has embraced a novel and exciting approach to address this business problem with revolutionary blockchain technology."

Tim, who serves as President of Integrated Acute Care at US Acute Care Solutions, is similarly experienced in the healthcare world, particularly in clinical operations and innovation. During his tenure Tim created and implemented an innovative model of integrated acute care, which reduces costs of acute care, aligns multi-specialty groups for value-based reimbursement, bundled payments, and maximizes patient engagement.

"SVH is providing a platform to solve the most pressing issues in value based healthcare delivery today," says Corvino. "This includes care coordination, real time actionable data for value based performance, and security."

"One of the ways to move faster as a company is to work with those who have already been in our shoes," said Katherine Kuzmeskas, CEO of SimplyVital Health. "We can learn a lot from their experience, and they can help guide us through many of the challenges ahead of us."

SimplyVital Health is helmed by Katherine Kuzmeskas, one of Fortune's 34 Leaders Who Are Changing Healthcare, and Lucas Hendren, a world-leading blockchain developer. The blockchain based healthcare ecosystem is currently offering holding a presale of its HLTH tokens that will be used to power Health Nexus. A public token sale will open on October 31, 2017 at 1700 UTC.

Learn more at [simplyvitalhealth.com](http://simplyvitalhealth.com). For more information on the token sale or to read the white paper visit [tokensale.simplyvitalhealth.com](http://tokensale.simplyvitalhealth.com).

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