?Simply Supplements appoints Affiliate Window to oversee online advertising

Monday 21 July, 2014

Guernsey --- Simply Supplements today announced that it has begun working with Affiliate Window, the largest Affiliate Network in the UK.

Boasting 70 000 publishers on their network, Simply Supplements are expanding their online presence and engaging with new audiences through leveraging Affiliate Window's market-leading technology and further developing their affiliate programme.

The wide range of industry specific publishers, sophisticated performance reporting tools and relationships with the Affiliate Marketing team will help Simply Supplements to develop targeted campaigns that better enable them to reach and service customers; one of their primary business objectives.

"Affiliate Window offers us the opportunity to be closer and more accessible to our customers. In partnering with their favourite sites and offering regular specials, our customers won't have to look far to find us, which we hope will save them time and money," says Mr Bryant, Head of Commercial Developments at Simply Supplements.

For Affiliate window, working with Simply Supplements gives them the opportunity to give their affiliates up to 15% more commission. Jennifer Greenwood, Account Manager at Affiliate Window, says; "It's great to have Simply Supplements on board with Affiliate Window, and I look forward to working with them on their affiliate programme with us over the coming months!"

The partnership comes at an exciting time for Simply Supplements, who are celebrating their 10th year in business. It is anticipated that this dynamic partnership will increase and further cement Simply Supplements' position in Europe, thereby helping to make healthy living more accessible for customers.

About Simply Supplements

Having been established in the UK for over a decade, Simply Supplements has become a popular and leading supplier of health supplements, with over five million orders facilitated to date. It has built a reputation for providing high quality products such as Fish Oils, Glucosamine, and herbal extracts at consistently low prices.

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Health :: Media & Marketing ::

Related Keywords:

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