

## Silver Fox turn Silver Sponsor for Charity Golf Classic

Thursday 20 March, 2014

Among the sponsors of the recent McDermott Charity Golf Classic, held in Dubai, was Silver Fox, a leading UK manufacturer of labelling solutions.

The event, which raised many thousands of dollars for charity, was held over two days - at the Jebel Ali Golf Resort, on 12th March, and The Els Club, Dubai Sports City, the following day. Appropriately, Silver Fox was a silver sponsor of the two day event.

Commenting on the event, which is organised annually by the Dubai-based engineering company, J. Ray McDermott Middle East, Nick Michaelson, CEO of Silver Fox, said: "It was a great pleasure to be at this year's event and play our part in it, as sponsors. Not only was there some great golf played, in fine settings, but we were able to help raise many thousands of dollars for a very worthy cause.

"Normally, we focus on helping our customers to label their cables and equipment, effectively and efficiently - thereby enabling them to save time and money so turning their time into profit. However, on this occasion we were very happy to take our time and help contribute to the profit of this very worthy cause. "

The McDermott Charity Golf Classic comprised:

- Shrimp Boil, 12th March, at Joumana Beach, Jebel Ali Golf Resort: A Texas Scramble followed by a Charity Auction.
- Golf Tournament, 13th March at The Els Club, Dubai Sports City.

To find out more about Silver Fox and receive regular updates on its products and activities, subscribe to its free newsletter.

-Ends-

For more information, please contact:

Nico Frame?

T: +44 (0) 1707373727?

E: nico.frame@silverfox.co.uk? ?

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