Significant Growth Reported at Leading Warehouse Management, ERP and SOP Software Technology Specialist

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Dublin, Ireland, July 1st, 2021. Warehouse, distribution and supply chain management software specialist Principal Logistics Technologies continues to enjoy exponential growth across a wide number of industry sectors for a variety of reasons: Pharmaceuticals and healthcare, due to continued compliance, food distribution operations, due to changes in delivery mechanisms as a result of Covid and Brexit, and in retail operations experiencing significant growth and challenges in omnichannel delivery. The recent acquisition of Brentech Data Systems brought with it AWARDS, a modular software suite delivering sales and purchase order processing (SOP) management to warehouse and distribution businesses that handle and sell products directly.

The company has recently appointed Lorcan Tiernan as Non-executive Chairman of the Principal Group. Tiernan along with his firm, Dillon Eustace, provided legal advice and guidance relating to the Brentech acquisition. Tiernan commented “I’m delighted to be a part of the team helping to guide this proven and progressive organisation”. Tiernan continued “In addition to serving and growing its existing customer base, Principal has the financial backing to help grow the business through further acquisition. I am particularly looking forward to working with the Principal team to make this a reality.”

The company has also doubled its headcount since May 2020 with the hiring of numerous skilled and industry-aware technical staff. These include 3PL warehouse and supply chain software expert Mike Cox who joins as Chief Product Officer. Cox brings over 25 years’ product development experience to the business. Additionally, ERP and WMS expert, Declan O’Loughlin joins as Product Development Manager for AWARDS. O’Loughlin has over 20 years’ experience in developing software solutions addressing complex customer needs.

Peter Flanagan,
Principal Logistics Technologies' founder and managing director, commented "AWARDS complements our In-DEX WMS warehouse management software offering perfectly. Whilst In-DEX WMS enables third-party logistics operators and others to manage their stock in, through and out of their warehouses, AWARDS means that we can support warehouse and distributor operators, such as pharmaceuticals and healthcare distributors, to address their complex sales and stock ordering scenarios”. Flanagan continued “Our software technology also provides much needed functionality enabling sales staff to generate increased revenue. We are now a team of over 35 industry professionals delivering targeted, operations optimising and revenue-generating solutions to businesses across the UK, Ireland, Europe and Australasia."

About Principal Logistics Technologies

Principal Logistics Technologies delivers innovative, functionally rich, warehouse management software (WMS), SOP and ERP technology solutions to 3PL logistics, supply chain warehouse and distributors. Its in-house developed technology optimises warehouse operation performance, reducing OpEx and increasing revenue. In-DEX WMS and AWARDS are relied on by businesses spanning industries including 3PL and logistics, chemicals and hazardous goods, chill picking, cold storage, cross docking, eCommerce, FMCG and grocery, hard and soft commodities, healthcare, manufacturing, pharmaceuticals, retail, wholesale & distribution and more.

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