Signal — The first AR dating app by Feeld

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Augmented reality leads the way back to real life dating.

London, UK — December 18, 2017 — Feeld, the first dating platform for couples and singles, has launched a new dating product that aims to bridge technology with real life experience. Signal, the first augmented reality dating app, would lead members to a secret location visible through the app and allow them to meet other likeminded people.

Circumventing the need for matching and chatting – an often time consuming and misleading way of testing out a connection – Signal breaks the fourth wall of online dating and lets interpersonal chemistry lead the way. Signal will be application-only, with approved members gaining the right to invite others.

Signal will be launched in London in Summer 2018, with other locations to follow.

Feeld is a dating platform for open-minded couples and singles. Founded in London in 2014, Feeld is a fully remote design-led company. For more information and to sign up for Feeld, visit feeld.co.

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