Showcasing Success at The Installer Show 2024 with Powered Now

Tuesday 9 July, 2024

From June 25th to June 27th, 2024, The Installer Show took over the NEC in Birmingham, transforming it into a hub of excitement and innovation for the trade industry, with Powered Now at the centre of it all. Our stand drew significant attention with live demonstrations, complimentary beer and coffee, as well as the presence of our colourful team and esteemed content creators Todd Glister (@glisterservices) and Chirag Panchal (@cputilitysolutions).

A Stand to Remember

A key highlight of our participation was our visually striking and functional stand, meticulously designed by Quadrant2Design. Their innovative approach and attention to detail created an inviting and dynamic environment, ideal for showcasing our job management software. The well-thought-out layout and interactive elements ensured a steady influx of visitors eager to learn more about how we can help streamline their business administration.

Day 1: A Busy First Day Followed by the Installer Merit Awards

The event began on Tuesday, June 25th, an energetic start to our first day at the exhibition. Our stand was buzzing with activity as we conducted live demos of our software, engaging with hundreds of businesses and showcasing how our solutions could benefit them. Despite the high traffic, our team managed to give each attendee the attention they deserved, gathering insightful information about their businesses and discovering how many are still spending their weekends catching up on admin! After many valuable conversations, our visitors left with coffees, beers, stickers, and bags, which were seen throughout the halls for the duration of the event.

The day concluded with the Installer Merit Awards, where we had the honour of serving as headline sponsors. This prestigious evening celebrated industry excellence, featuring a delightful dinner and the much-anticipated England vs. Slovenia match. The evening was further enhanced by an inspiring live discussion with Terry Butcher, the renowned English football manager and former player, who captivated the audience with his insights and experiences.

Day 2: Socialising and Networking

The following day maintained the momentum, with the exhibition continuing to attract a multitude of interested attendees. Our stand remained a focal point, full of energy and smiles attracting passers by to join us on the stand for a chance to try out the software for themselves over a refreshing pint of Pravha. Throughout the day, we continued our engaging conversations with numerous business representatives eager to learn about our business admin solution. We were also joined by Todd Glister of Glister Services, who attracted considerable attention from his online fanbase. Todd demonstrated how he uses Powered Now to manage his jobs in his usual entertaining style.

The excitement extended into the evening at the Plumber's Social event (@plumbersocial), a historic social event that stems from a few plumbers who originally went to the pub after a busy day at Installer. This year had over 1,000 attendees gathered at the Custard Factory in the heart of Birmingham, a lively courtyard filled with happy faces and blasting music, surrounded by bars and entertainment. This vibrant gathering provided an excellent opportunity to network with fellow attendees from the Installer Show. We had the pleasure of engaging with our very own Powered Now users and content creators, fostering meaningful connections over pizza and drinks.

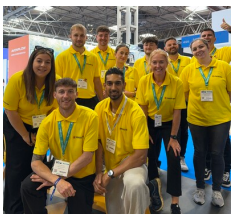
Day 3: Coffee and Conversations

Thursday, June 27th, began with many visitors appreciating our coffee machine, which proved invaluable for some sore heads from the previous evening. Despite a slower start, our stand remained a spectacle. We continued to engage with hundreds of varying businesses, illustrating how our software could benefit their business administration, whether it be scheduling, certification or simply quoting and invoicing. As the day progressed, the pace gradually moderated, allowing for more in-depth discussions with interested prospects. These interactions afforded us the opportunity to provide valuable insights into how our software can enhance their efficiency.

Media:







Related Sectors:

Business & Finance :: Construction & Property :: Consumer Technology :: Manufacturing, Engineering & Energy :: Personal Finance ::

Related Keywords:

Installer :: Show :: NEC :: Birmingham :: Powered :: Now :: Job :: Management :: Software :: Trade :: Networking :: Business :: App :: Invoicing :: Quoting :: Scheduling ::

Scan Me:

A Resounding Success

The three-day event was a huge success for Powered Now. Our stand was consistently busy, and we were delighted to offer numerous prospects valuable insights into how our software can streamline their business. The live demonstrations were particularly well-received, providing individuals the chance to try out the app at their own pace.

Highlighting Our Stand Contractors

A significant portion of our success at the Installer Show is attributable to Quadrant2Design. Their creative vision and professional execution rendered our stand both visually appealing and highly functional. Their expertise enabled us to create an engaging space where we could effectively interact with visitors and demonstrate the benefits of our job management software. Having received so many meaningful comments about the stand throughout the event, we owe a significant thank you to Quadrant2Design.

In conclusion, the Installer Show 2024 served as an exceptional platform for us to connect with the trade industry, showcase our innovative solutions, and partake in memorable events. We eagerly anticipate continuing these valuable connections and assisting businesses in streamlining their operations with our software.

Stay tuned for more updates and join us at our next event for another round of innovation, engagement, and industry-leading solutions!

Company Contact:

Powered Now

T. 0800 368 8153
E. ben@poweredrnow.com
W. https://www.poweredrnow.com/

Additional Contact(s):
07931746039

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.powered-now.pressat.co.uk