

## Shortlist for the 2018 NatWest Great British Entrepreneur Awards Announced

Monday 27 August, 2018

It has just been announced that Arcadia Care Homes has been shortlisted for the 2018 NatWest Great British Entrepreneur Awards in the Small Business Entrepreneur of the Year award.

Arcadia beat off some tough competition in order to make the regional shortlist as the only Care Home in the finals in the entire UK, with a record number of businesses entering the awards nationally across the wide range of categories.

Now in its sixth year, the NatWest Great British Entrepreneur Awards has celebrated some amazing entrepreneurs over the years, many of whom are now household names. Past winners include David Buttress of Just Eat, Julie Deane OBE of The Cambridge Satchel Company, James Watt of BrewDog and most recently, Hannah and Sophie Pycroft of Spectrum Collections.

Ali Al-Mufti, Managing Director of Arcadia Care Homes said: "This is an incredible moment for all of our team, past and present, who have been with us over the last four years. Everything they've done for our residents and their families is the sole reason why the business has been shortlisted for this wonderful award, and I'm delighted for them that they're dedication and commitment has been recognised."

"As the only care home in the finals this year, we're representing the entire sector and wish to share this moment with all of our colleagues throughout the UK."

Creator of the Awards, Francesca James, said: "We have been inundated with some incredible entries this year, and all shortlisted applicants should be extremely proud of themselves! This year has yet again seen a record number of entrants and we've been absolutely blown away by the strength and diversity of applications."

"We cannot wait to celebrate entrepreneurship across Great Britain with them, and put a spotlight on the incredible talent within the British entrepreneur ecosystem."

Gordon Merrylees, Head of Entrepreneurship at NatWest said: "Following another record-breaking year, I want to thank all of the entrepreneurs who entered and congratulate those who have been shortlisted, I look forward to seeing them at the regional finals."

"Entrepreneurial spirit is still clearly alive and well, and NatWest is thrilled to be able to continue to support these awards to celebrate success with the businesses that are the lifeblood of the UK Economy as they start, scale and succeed."

The NatWest Great British Entrepreneur Awards will celebrate entrepreneurship across a number of categories at 5 gala finals across the UK, including; Cardiff, Birmingham, Edinburgh, Manchester & London.

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